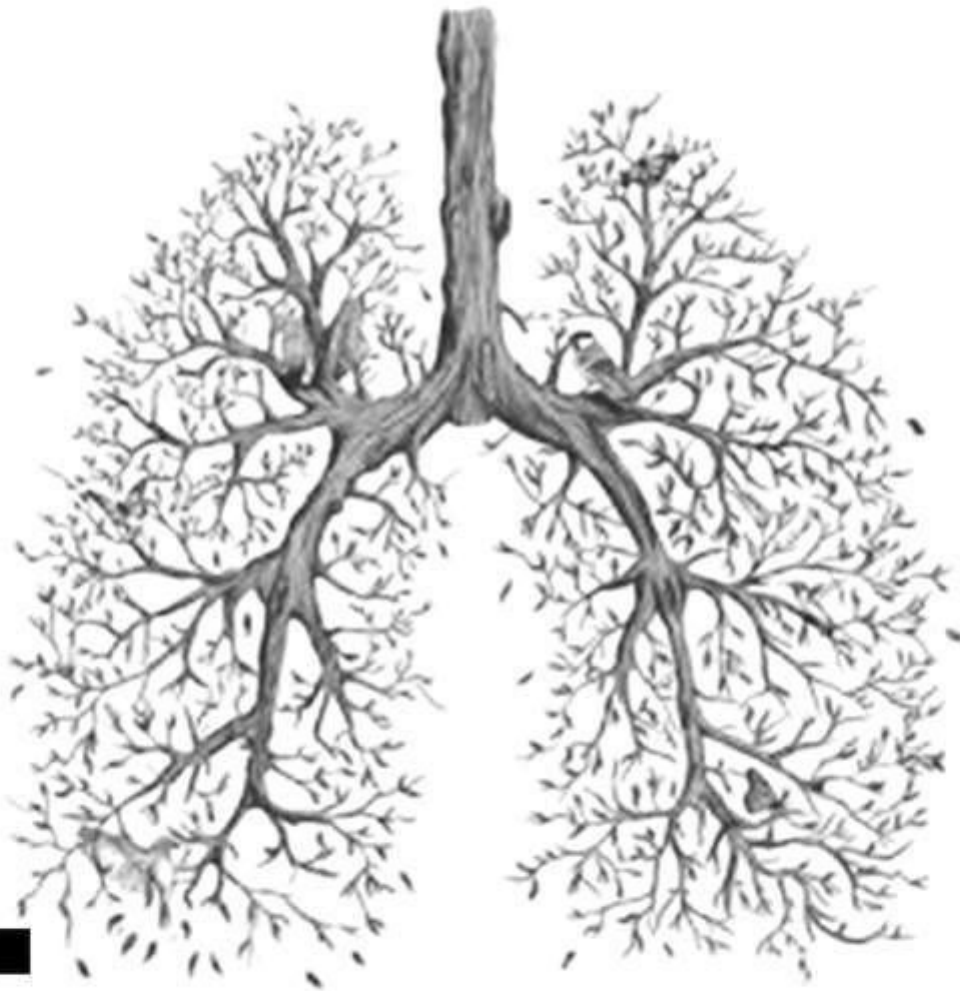


By Mohamed F. Abu Alia



Medical Committee  
The University of Jordan

# Community Medicine



Slides

Sheet

Slide #: **22**

Doctor: **Dr. Ahmad**

Date:

Basic Epidemiology

Study Designs in Epidemiologic  
Research

# Epidemiology = A branch of medical science

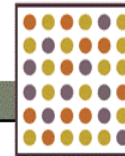
- **Definition:** Epidemiology :is defined as the study of the distribution and determinants of health, disease and injuries in human population
- Derived from Greek **epi (upon), demos (people), logos (knowledge)** = the knowledge of what happens to people

# Definitions

1. Epidemic: A disease that clearly exceeds normal or expected frequency in a community or region.
2. Pandemic: Epidemic with worldwide distribution ( for e.g. plague or AIDS)
  - In England alone, approximately one fourth of the population died from the plague.
3. Endemic: Continuing presence of a disease or infectious agent in a given geographic area means the disease is endemic to that area.

# The Five Ws of Epidemiologic Studies

## The Five Ws of Epidemiology Studies



- What = Clinical
  - Who = Person
  - Where = Place
  - When = Time
- } Descriptive Epidemiology

- 
- Why / How = Causes  
Risk factors  
Modes of transmission
- } Analytic Epidemiology



# Fundamental Assumption in Epidemiology

- **Disease doesn't occur in a vacuum**
  - \* **Disease is not randomly distributed throughout a population**
    - **Epidemiology uses systematic approach to study the differences in disease distribution in subgroups**
    - **Allows for study of causal and preventive factors**

# Components of Epidemiology

- **Measure disease frequency**
  - Quantify disease
- **Assess distribution of disease**
  - Who is getting disease?
  - Where is disease occurring?
  - When is disease occurring?
  - **Formulation of hypotheses concerning causal and preventive factors**
- **Identify determinants of disease**
  - Hypotheses are tested using epidemiologic studies

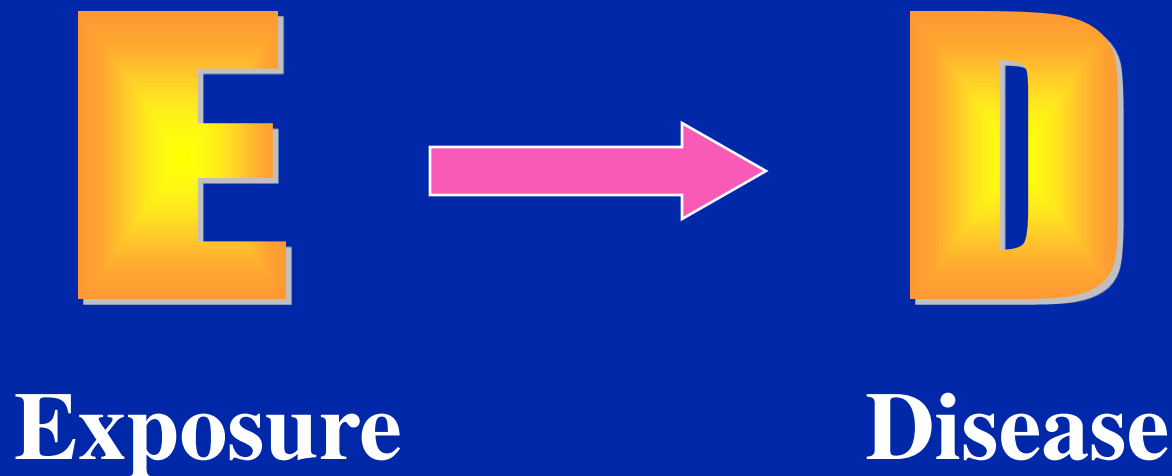
# Types of primary studies

- **Descriptive studies**
  - describe occurrence of outcome
- **Analytic studies**
  - describe **association** between exposure and outcome



# Basic Question in Analytic Epidemiology

- Are exposure and disease linked?



# Basic Questions in Analytic Epidemiology

- Look to link exposure and disease
  - What is the exposure?
  - Who are the exposed?
  - What are the potential health effects?
  - What approach will you take to study the relationship between exposure and effect?

**Basic Research Study  
Designs and their  
Application to Epidemiology**

# Big Picture

---

- **To prevent and control disease**
- **In a coordinated plan, look to**
  - **identify hypotheses on what is related to disease and may be causing it**
  - **formally test these hypotheses**
- **Study designs direct how the investigation is conducted**

**What designs exist to  
identify and investigate  
factors in disease?**

# Study Designs

## Descriptive

Case report

Case series

Descriptive  
Epidemiology

## Analytic

RCT

Cohort study

Case-Control  
study

Case-Crossover  
study

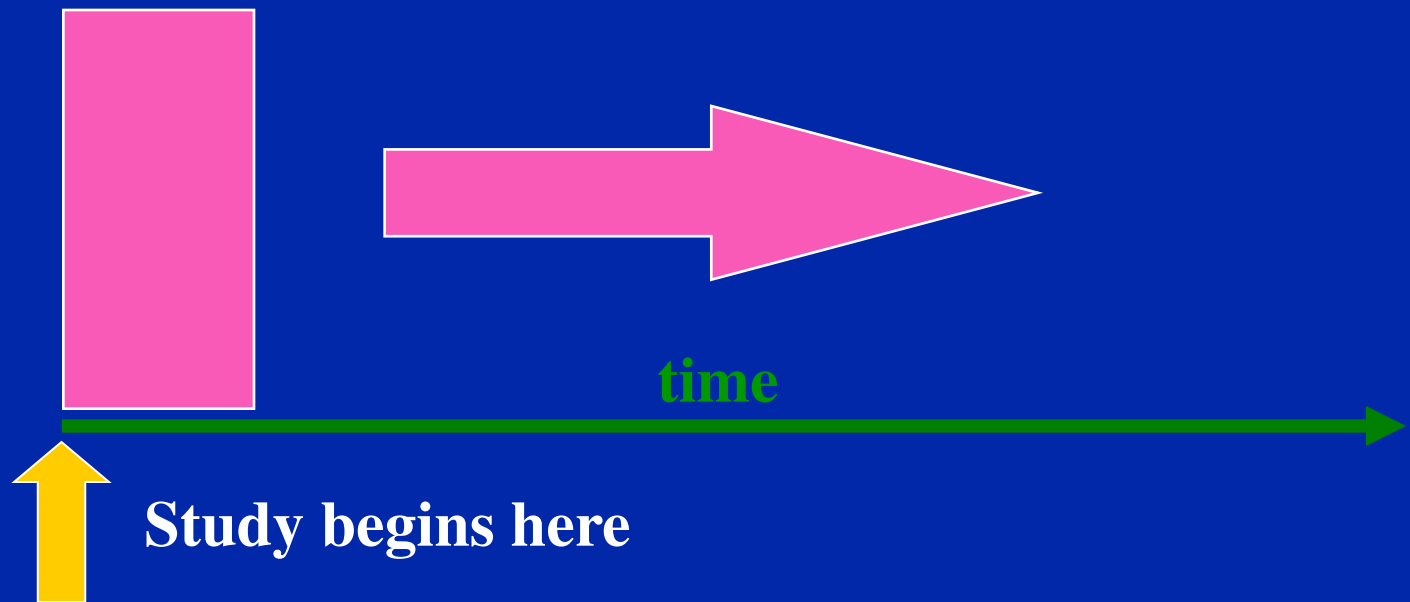
Cross-sectional  
study

Before-After  
study

Ecologic study

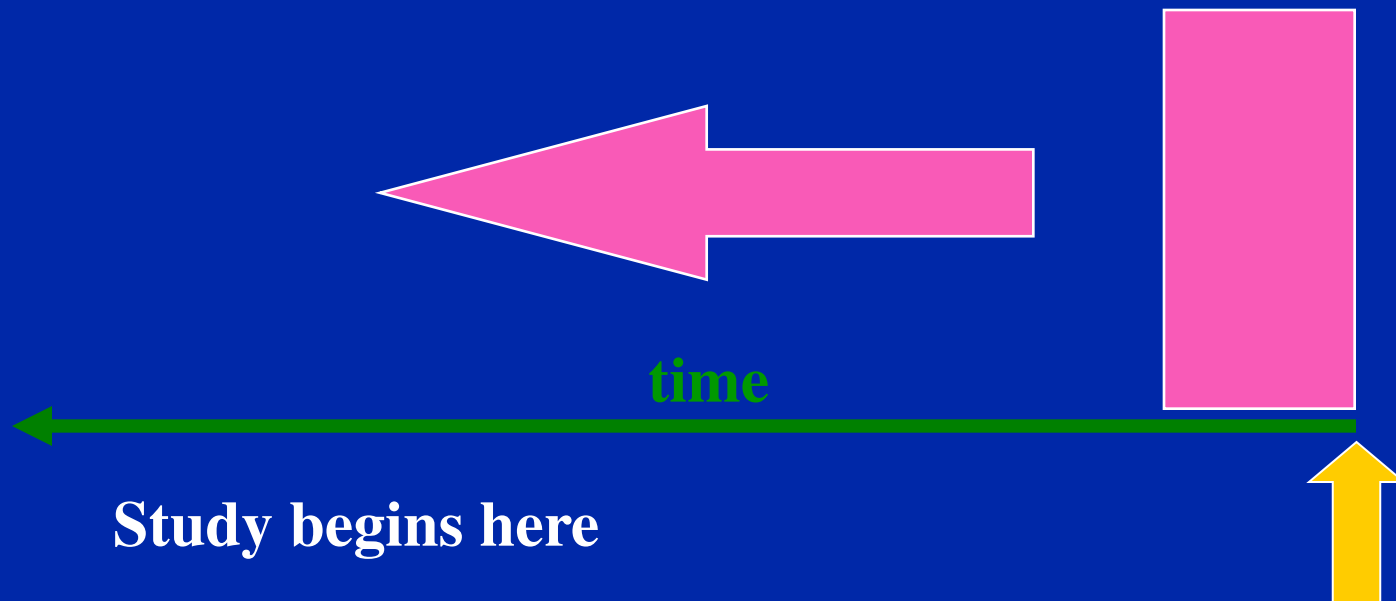
# Timeframe of Studies

- **Prospective Study** - looks forward, looks to the future, examines future events, follows a condition, concern or disease into the future



# Timeframe of Studies

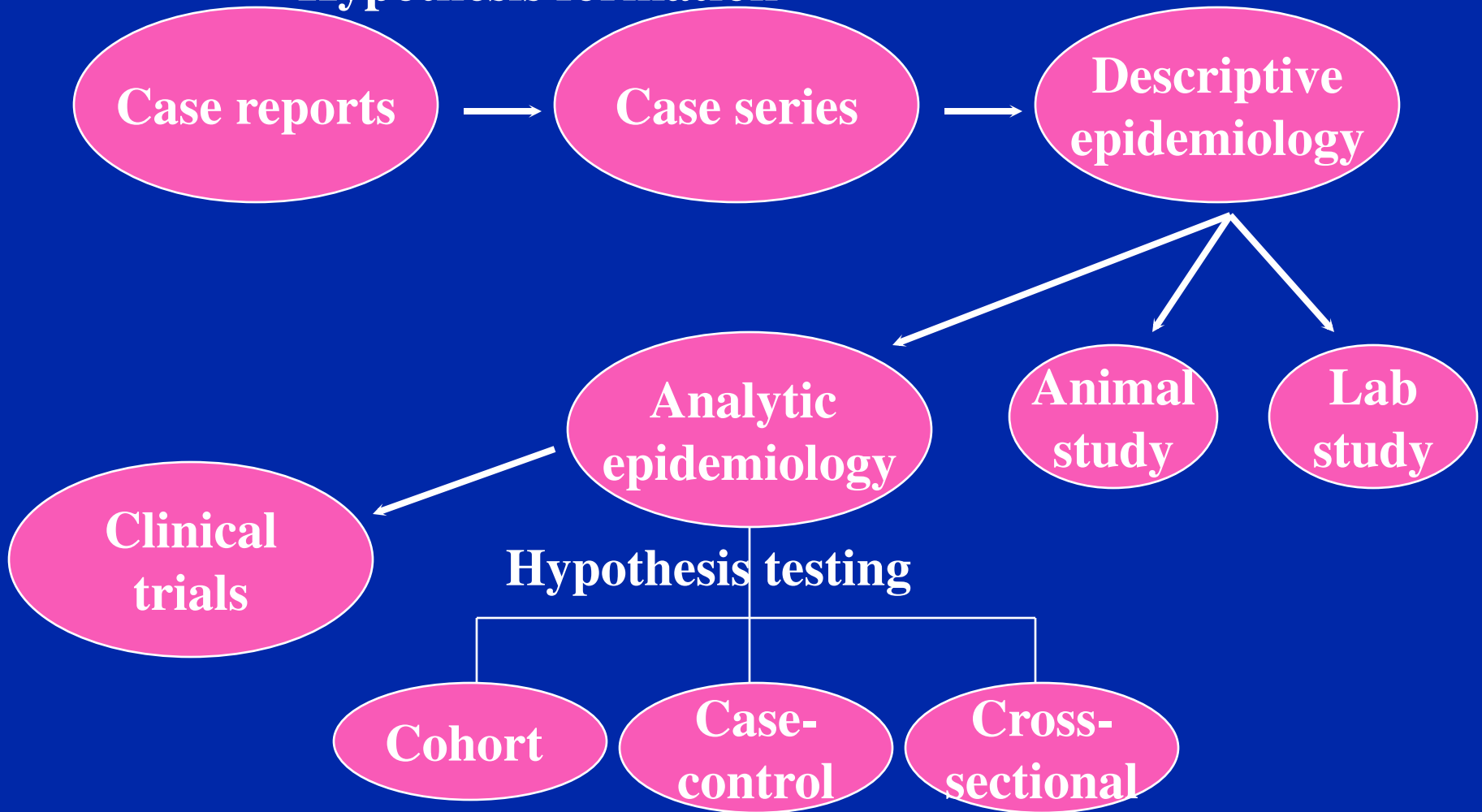
- **Retrospective Study** - “to look back”, looks back in time to study events that have already occurred





# Study Design Sequence

## Hypothesis formation



**Increasing Knowledge of  
Disease/Exposure**



**Descriptive Studies**



**Case-control Studies**



**Cohort Studies**



**Clinical trials**

**Develop  
hypothesis**

**Investigate it's  
relationship to  
outcomes**

**Define it's meaning  
with exposures**

**Test link  
experimentally**

# Descriptive Studies

# Case Reports

- **Detailed presentation of a single case or handful of cases**
- **Generally report a new or unique finding**
  - e.g. previous undescribed disease
  - e.g. unexpected link between diseases
  - e.g. unexpected new therapeutic effect
  - e.g. adverse events

# Case Series

- **Experience of a group of patients with a similar diagnosis**
- **Assesses prevalent disease**
- **Cases may be identified from a single or multiple sources**
- **Generally report on new/unique condition**
- **May be only realistic design for rare disorders**

# Case Series

- **Advantages**

- Useful for hypothesis generation
- Informative for very rare disease with few established risk factors
- Characterizes averages for disorder

- **Disadvantages**

- Cannot study cause and effect relationships
- Cannot assess disease frequency

**Case Report**



**One case of unusual findings**

**Case Series**



**Multiple cases of findings**

**Descriptive  
Epidemiology Study**



**Population-based cases with denominator**

# **Analytical Studies**



# **Study Designs - Analytic Epidemiology**

- **Experimental Studies**
  - Randomized controlled clinical trials
  - Community trials
- **Observational Studies**
  - Group data
    - Ecologic
  - Individual data
    - Cross-sectional
    - Cohort
    - Case-control
    - Case-crossover

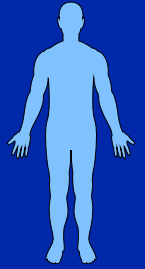
# Experimental Studies

- **treatment and exposures occur in a “controlled” environment**
- **planned research designs**
- **clinical trials are the most well known experimental design. Clinical trials use randomly assigned data.**
- **Community trials use nonrandom data**

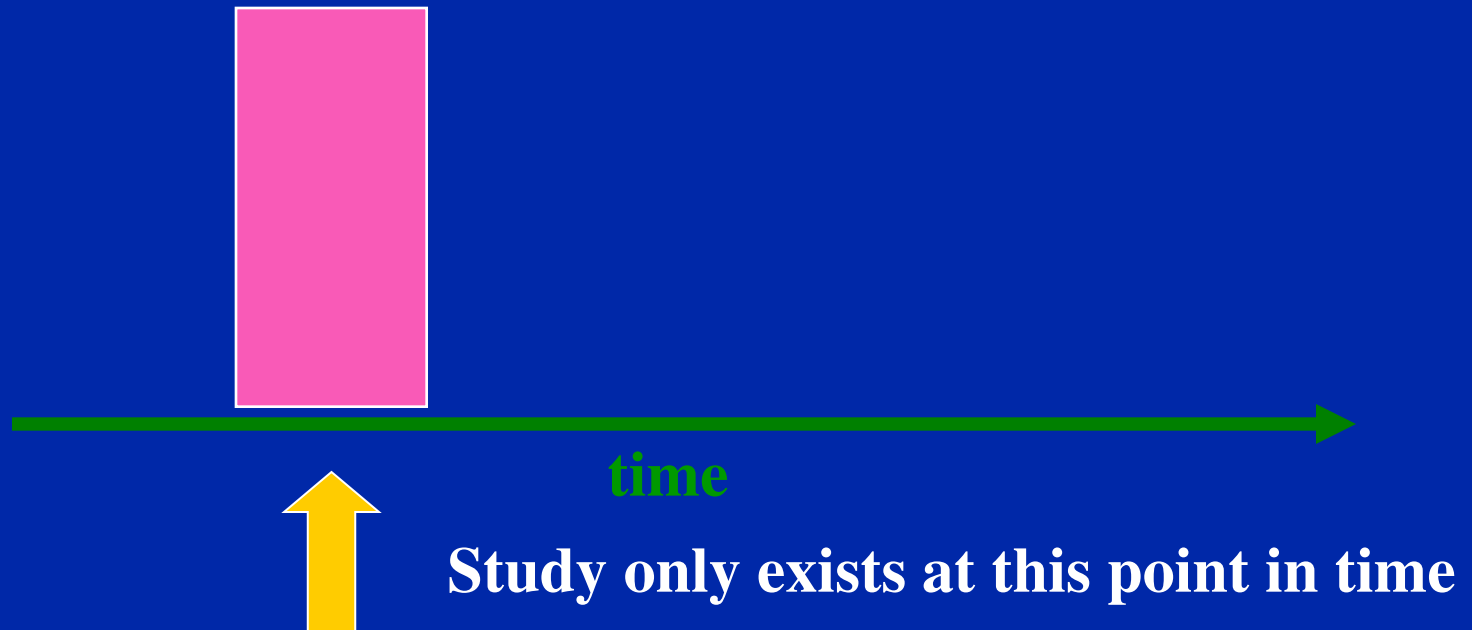
# Observational Studies

- **non-experimental**
- **observational because there is no individual intervention**
- **treatment and exposures occur in a “non-controlled” environment**
- **individuals can be observed prospectively, retrospectively, or currently**

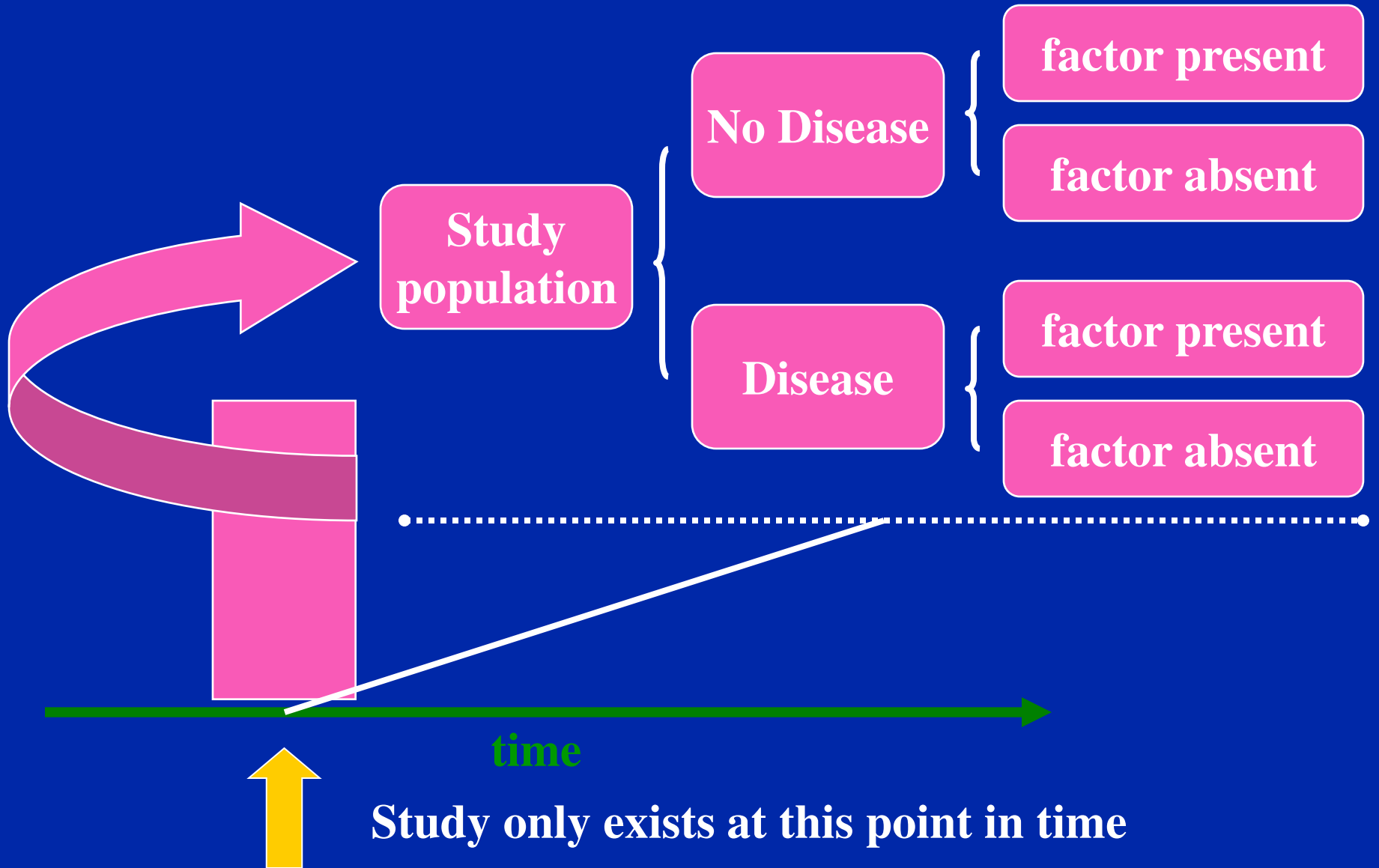
# Cross-sectional studies



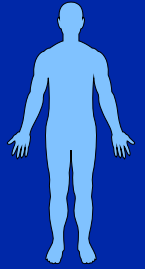
- An “observational” design that surveys exposures and disease status at a single point in time (a cross-section of the population)



# Cross-sectional Design

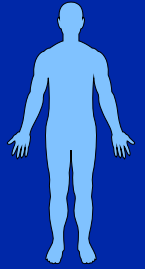


# Cross-sectional Studies



- **Often used to study conditions that are relatively frequent with long duration of expression (nonfatal, chronic conditions)**
- **It measures prevalence, not incidence of disease**
- **Example: community surveys**
- **Not suitable for studying rare or highly fatal diseases or a disease with short duration of expression**

# Cross-sectional studies



- **Disadvantages**

- **Weakest observational design, (it measures prevalence, not incidence of disease). Prevalent cases are survivors**
- **The temporal sequence of exposure and effect may be difficult or impossible to determine**
- **Usually don't know when disease occurred**
- **Rare events a problem. Quickly emerging diseases a problem**

# Epidemiologic Study Designs

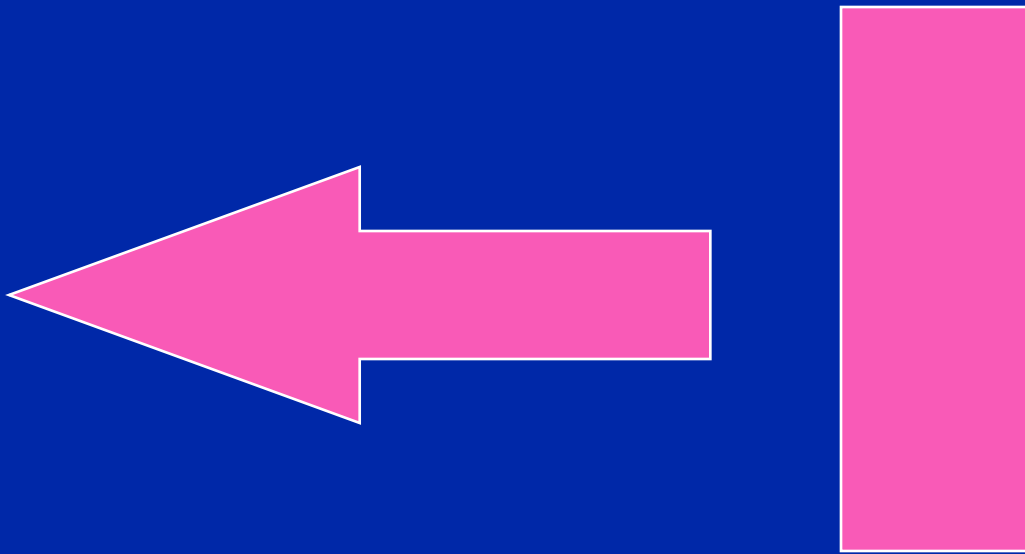
- **Case-Control Studies**
  - an “observational” design comparing exposures in disease cases vs. healthy controls from same population
  - exposure data collected retrospectively
  - most feasible design where disease outcomes are rare



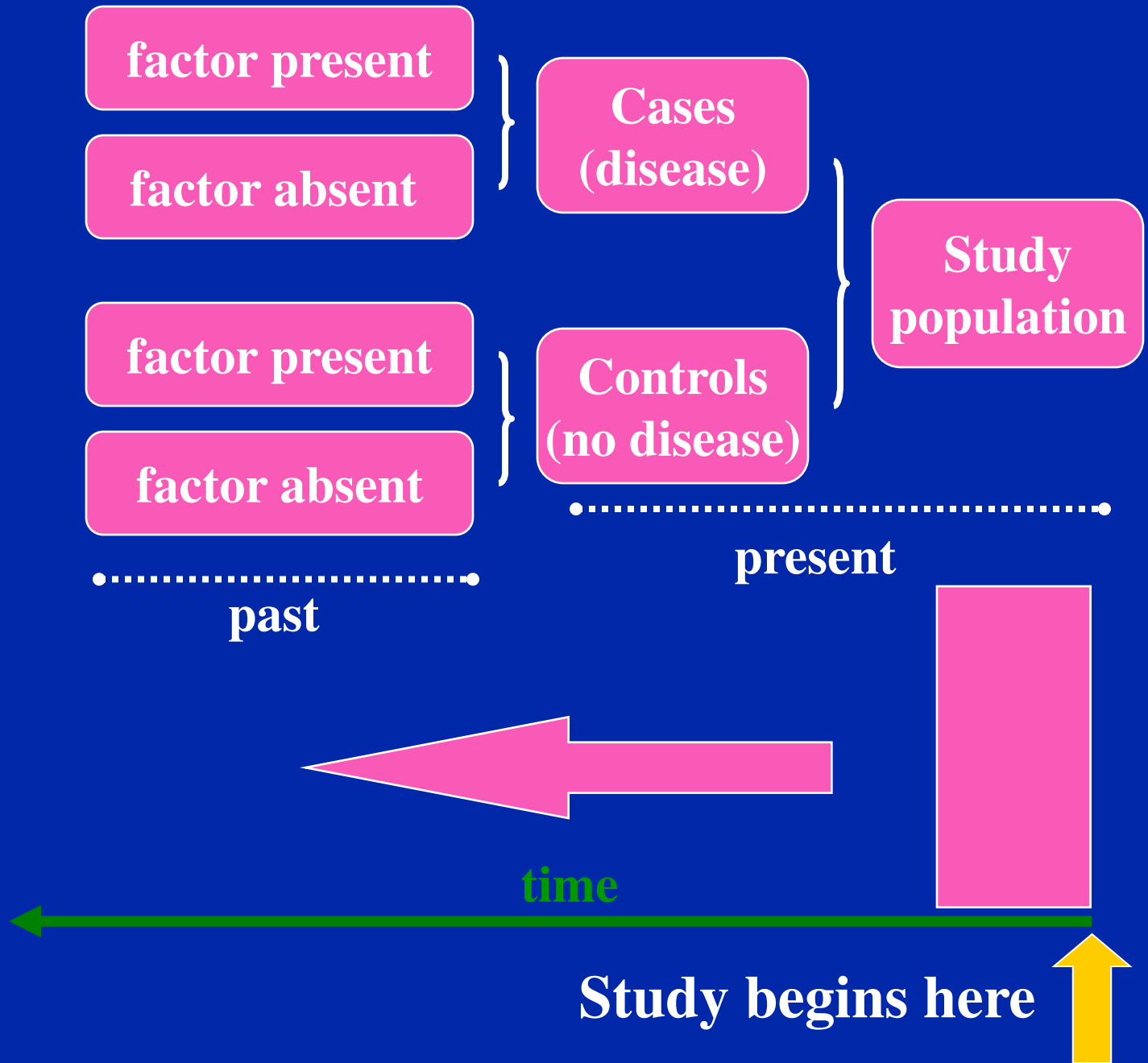
# Case-Control Studies

**Cases: Disease**

**Controls: No disease**



# Case-Control Design



# Case-Control Study

- **Strengths**
  - **Less expensive and time consuming**
  - **Efficient for studying rare diseases**
- **Limitations**
  - **Inappropriate when disease outcome for a specific exposure is not known at start of study**
  - **Exposure measurements taken after disease occurrence**
  - **Disease status can influence selection of subjects**

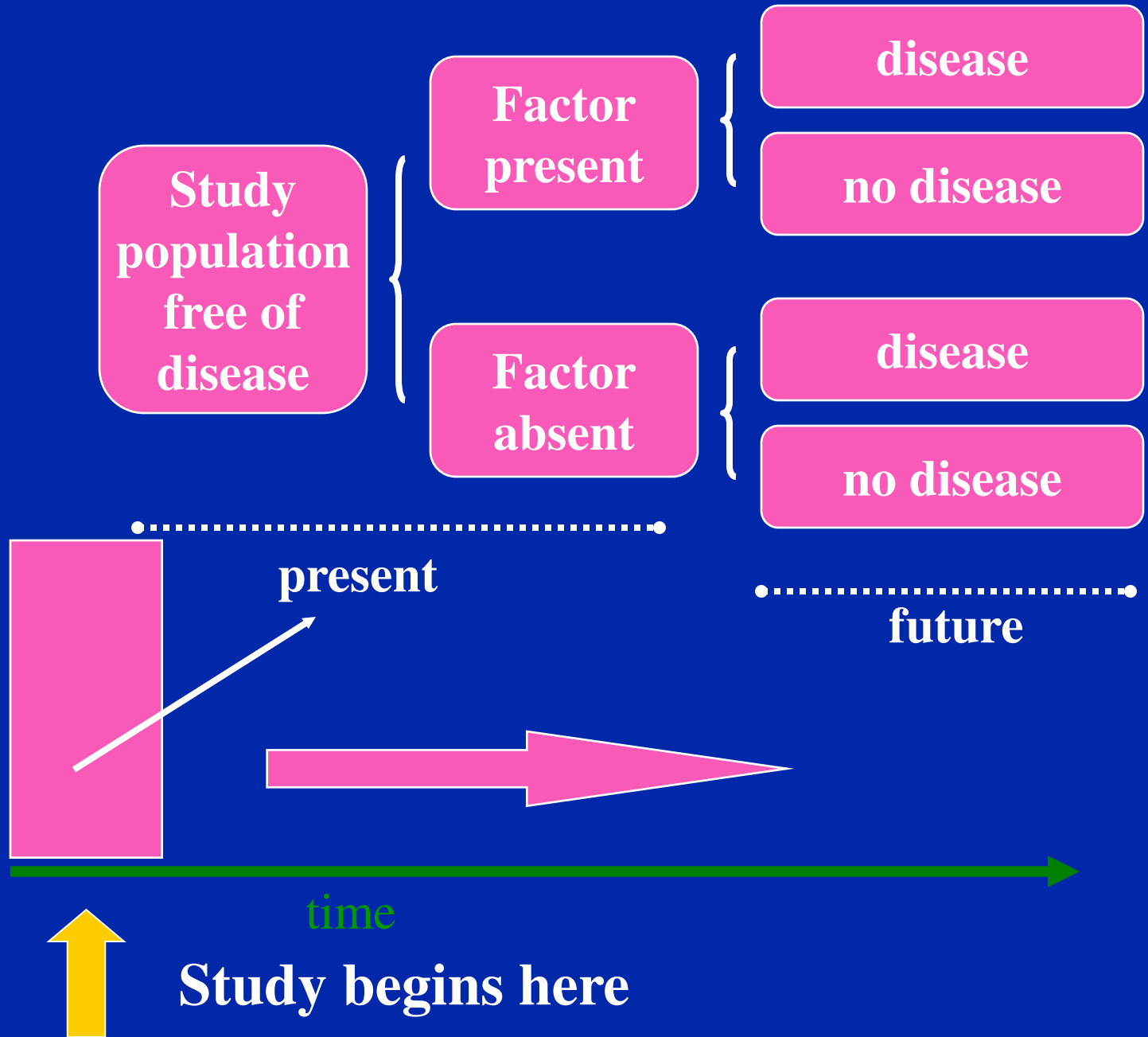
# Hypothesis Testing: Case-Crossover Studies

- Study of “triggers” within an individual
- “Case” and “control” component, but information of both components will come from the same individual
- “Case component” = hazard period which is the time period right before the disease or event onset
- “Control component” = control period which is a specified time interval other than the hazard period

# Epidemiologic Study Designs

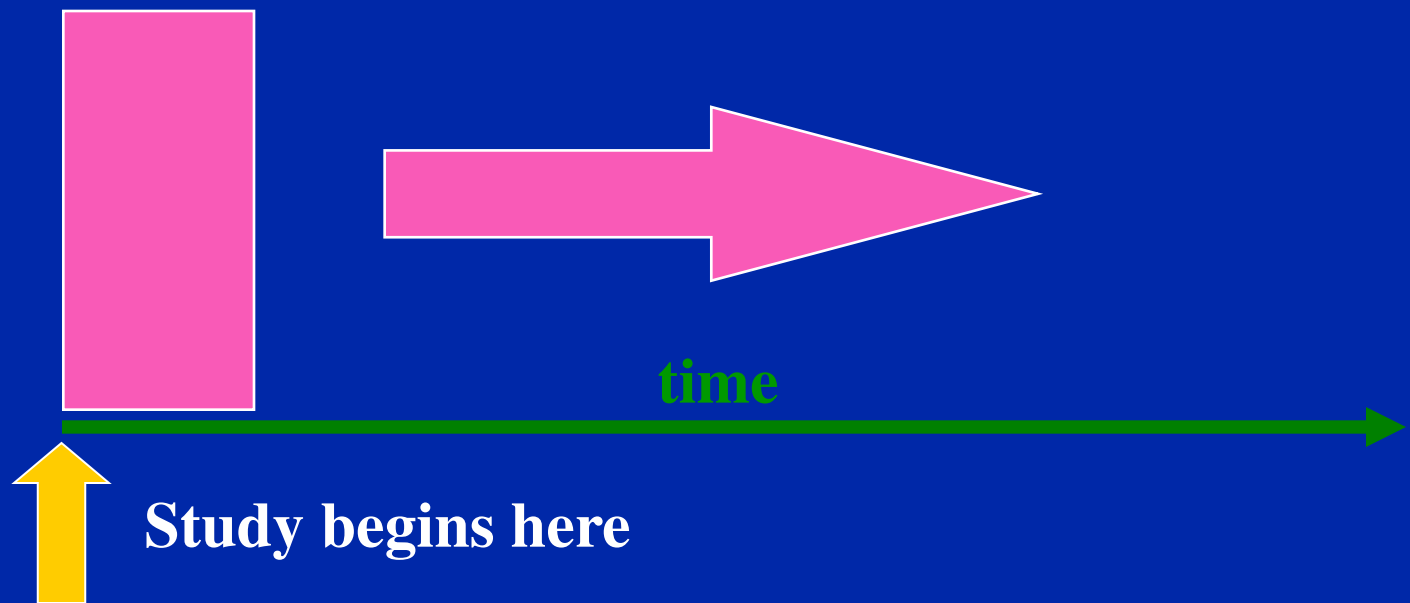
- **Cohort Studies**
  - an “observational” design comparing individuals with a known risk factor or exposure with others without the risk factor or exposure
  - looking for a difference in the risk (incidence) of a disease over time
  - best observational design
  - data usually collected prospectively (some retrospective)

# Cohort Design

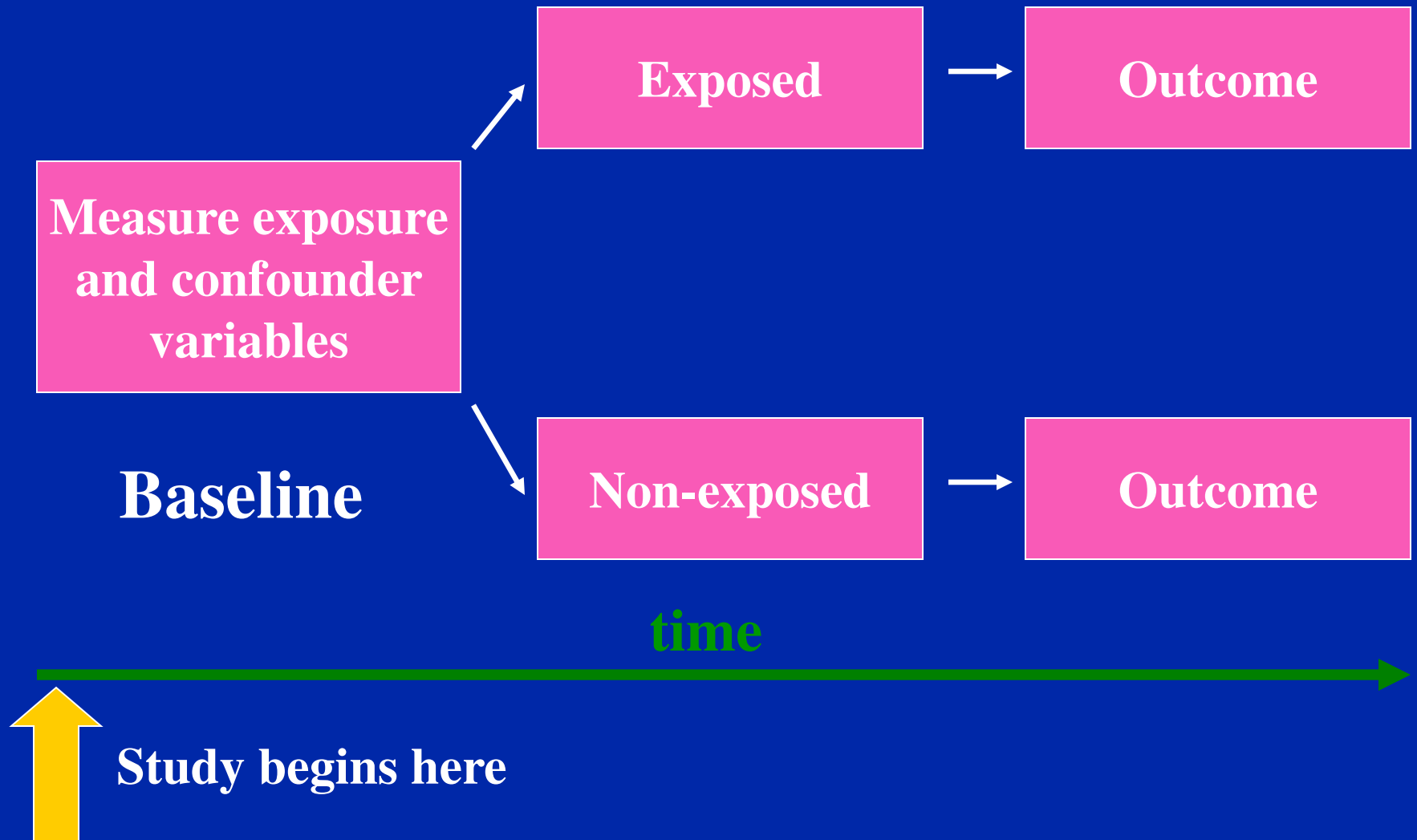


# Timeframe of Studies

- **Prospective Study** - looks forward, looks to the future, examines future events, follows a condition, concern or disease into the future



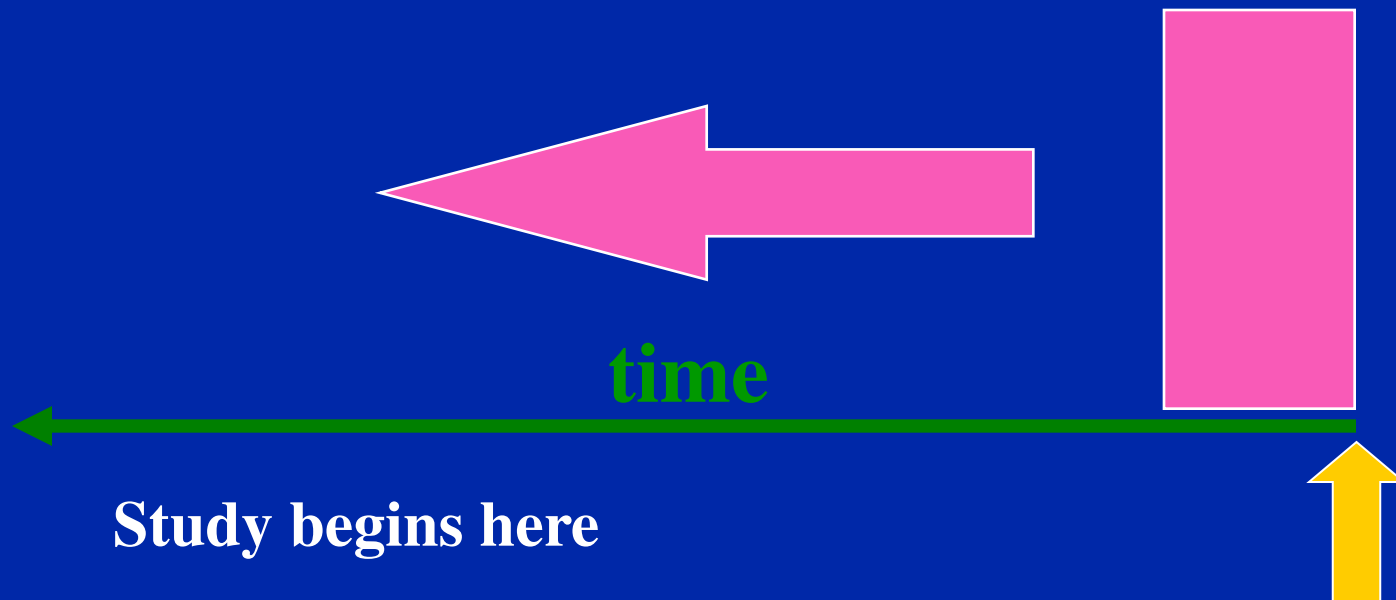
# Prospective Cohort study



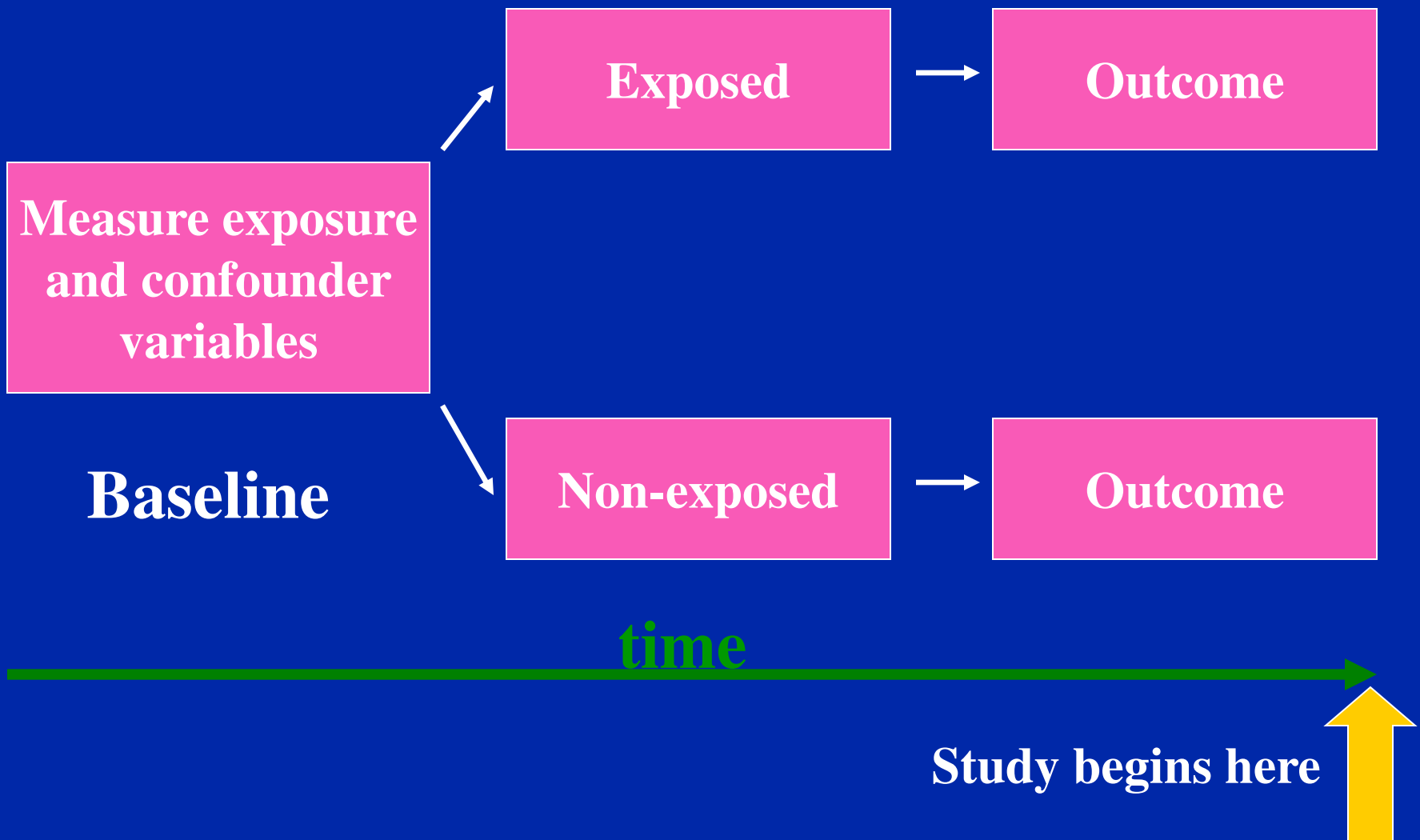


# Timeframe of Studies

- **Retrospective Study** - “to look back”, looks back in time to study events that have already occurred



# Retrospective Cohort study



# Cohort Study

- **Strengths**
  - **Exposure status determined before disease detection**
  - **Subjects selected before disease detection**
  - **Can study several outcomes for each exposure**
- **Limitations**
  - **Expensive and time-consuming**
  - **Inefficient for rare diseases or diseases with long latency**
  - **Loss to follow-up**

# Experimental Studies

- investigator can “control” the exposure
- akin to laboratory experiments except living populations are the subjects
- generally involves random assignment to groups
- clinical trials are the most well known experimental design
- the ultimate step in testing causal hypotheses

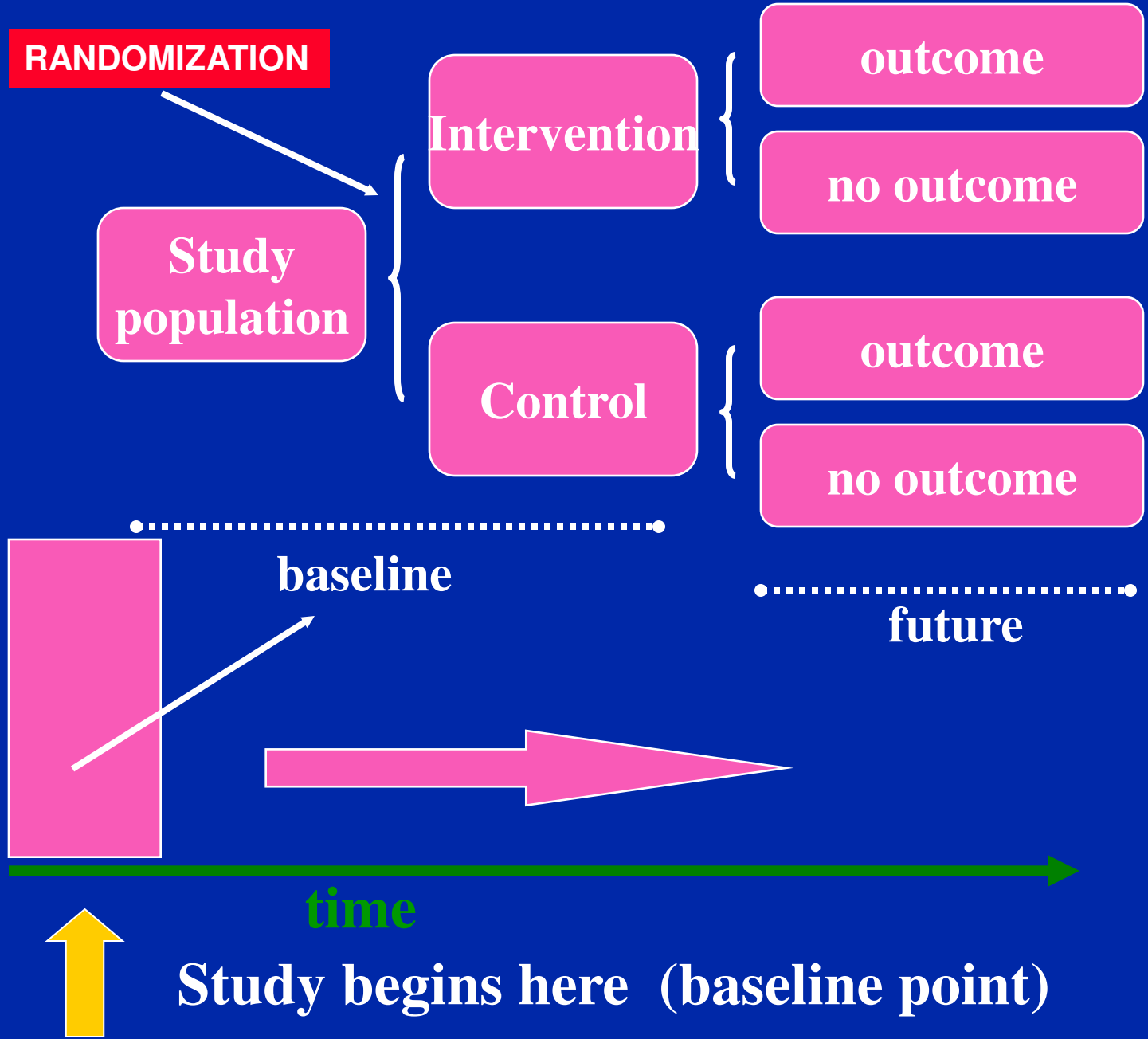
# Experimental Studies

- In an experiment, we are interested in the consequences of some treatment on some outcome.
- The subjects in the study who actually receive the treatment of interest are called the **treatment group**.
- The subjects in the study who receive no treatment or a different treatment are called the **comparison group**.

# Epidemiologic Study Designs

- **Randomized Controlled Trials (RCTs)**
  - a design with subjects randomly assigned to “treatment” and “comparison” groups
  - provides most convincing evidence of relationship between exposure and effect
  - not possible to use RCTs to test effects of exposures that are expected to be harmful, for ethical reasons

# Experimental Design





# Epidemiologic Study Designs

- **Randomized Controlled Trials (RCTs)**
  - the “gold standard” of research designs
  - provides most convincing evidence of relationship between exposure and effect
- *trials of hormone replacement therapy in menopausal women found no protection for heart disease, contradicting findings of prior observational studies*



# Randomized Controlled Trials

- **Disadvantages**
  - **Very expensive**
  - **Not appropriate to answer certain types of questions**
    - **it may be unethical, for example, to assign persons to certain treatment or comparison groups**

# Host, agent and environment model

1. **Host is:** A susceptible **human or animal** who harbors and nourishes a disease-causing agent
  - Hosts' resistance depends on:
    - Age
    - Sex
    - Race
    - Genetic influence
    - People's response to stress
    - Lifestyle: diet, exercise, sleep patterns, healthy and unhealthy habits
  - Concept of resistance is important in CHN practice **مقاومة** which can be promoted through preventive measures

# Host, agent and environment model (continued)

2. **Agent is:** A factor that causes or contributes to a health problem or condition.
  - Five types of agents:
    1. **Biologic:** Bacteria, viruses, fungi, protozoa, worms and insects. Infectious biologic agents such as influenza and HIV
    2. **Chemical agents:** liquids, solids, gases, dusts, fumes. Examples: poisonous sprays on garden pests, industrial wastes
    3. **Nutrient agents:** Too much or too little
    4. **Physical agents:** anything mechanical such as automobile, rockslide, atmospheric ultraviolet radiation, geologic earthquakes, or genetically transmitted

# Host, agent and environment model (continued)

- Agents can be classified as infectious or non-infectious
- Infectious agents cause **communicable** diseases (can spread from one person to another) such as TB or AIDS
- Characteristics of infectious agents important to understand for CHN
  1. Extent of exposure to the agent *درجة التعرض*
  2. The agent's pathogenicity (disease-causing ability) *القدرة على احداث المرض*
  3. Infectivity (invasive ability) *القدرة على الانتشار*
  4. Virulence (severity of disease) *درجة الايذاء*
  5. The infectious agent structure and chemical

# Host, agent and environment model (continued)

- **Environment:** All external factors surrounding the host that might influence resistance.
- **Physical environment:**
  - Geography
  - Climate
  - Weather
  - Safety of buildings
  - Water and food supply
  - Presence of animals
  - Plants
  - Insects
  - Microorganisms (serve as reservoirs = storage sites or vectors of transmission – carriers of

# Host, agent and environment interact with each other to cause a disease or health condition

- **Concept of causality means trying to find a cause and effect relationship in epidemiology**
- **Chain of causation:**
  - 1. Identify reservoir: (where the causal agent can live and multiply)**
  - 2. Identify portal of exit from reservoir and mode of transmission**
  - 3. Identify agent itself**
  - 4. Identify portal of entry**
- **Multiple causation = web of causation includes the concept of association (smoking and cancer)**