



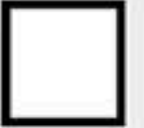
Medical Committee  
The University of Jordan



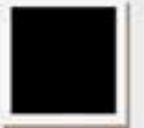
# PHARMACOLOGY

Slide # : 5  
Doctor Name: Malik Zihlif

SHEET



SLIDES



DONE BY: ISSA KHASHAN

# **Introduction pharmacology**

Dr Malek Zihlif

PhD of Molecular Pharmacology

# **The optimum goal**

**Pharmacology is a keystone for a prescribing doctor, as they can impact proper dosage, what time a drug should be taken, and how a drug should be delivered.**

# The role of the Pharm D

1. They participate in **patient education**
2. They need to be able to **catch problems** with prescriptions
  - a. an unusually **high dosage**,
  - b. **conflict** with another drug a patient is taking.

# Terms

- Drug :
- **Medication:** is a substance administered for diagnosis, cure, treatment, prevention.
- **Prescription:** the written direction for the preparation and the administration of the drug.

# Cont.....

- **The therapeutic effect:** is the primary effect intended that is the reason the drug is prescribed such as morphine sulfate is analgesia.
- **Side effect:** secondary effect of the drug is one that unintended, side effects are usually predictable and may be either harmless or not harmless.

# Conti.....

- **Drug toxicity:** deleterious effect of the drug on an organism or tissue, result from overdose or external use.
- **Drug interaction:** occur when administration of one drug before or after alter effect of one or both drug.

# Conti.....

- **Drug misuse:** Is the improper use of common medications in way that lead to acute and chronic toxicity.
- **Drug abuse:** is an inappropriate intake of substance either continually or periodically.



# Conti.....

- **Drug dependence:** is a persons reliance on or need to take drug or substance there are two type of dependence:
  - 1. Physiological dependence:** is due to biochemical changes in the body tissue these tissue come to require substance for normal function.
  - 2. Psychological dependence:** is emotional reliance on a drug to maintain a sense of wellbeing accompanied feeling of need.

# Drug Naming

- **Chemical Name** - describe chemical structure (rarely seen in medical literature)
- **Generic Name** - a name assigned to drug that can be used by anyone (not proprietary)
- **Trade Name** - Proprietary name given to the drug by the manufacturer

Table 1-1

## EXAMPLES OF DRUG NOMENCLATURE

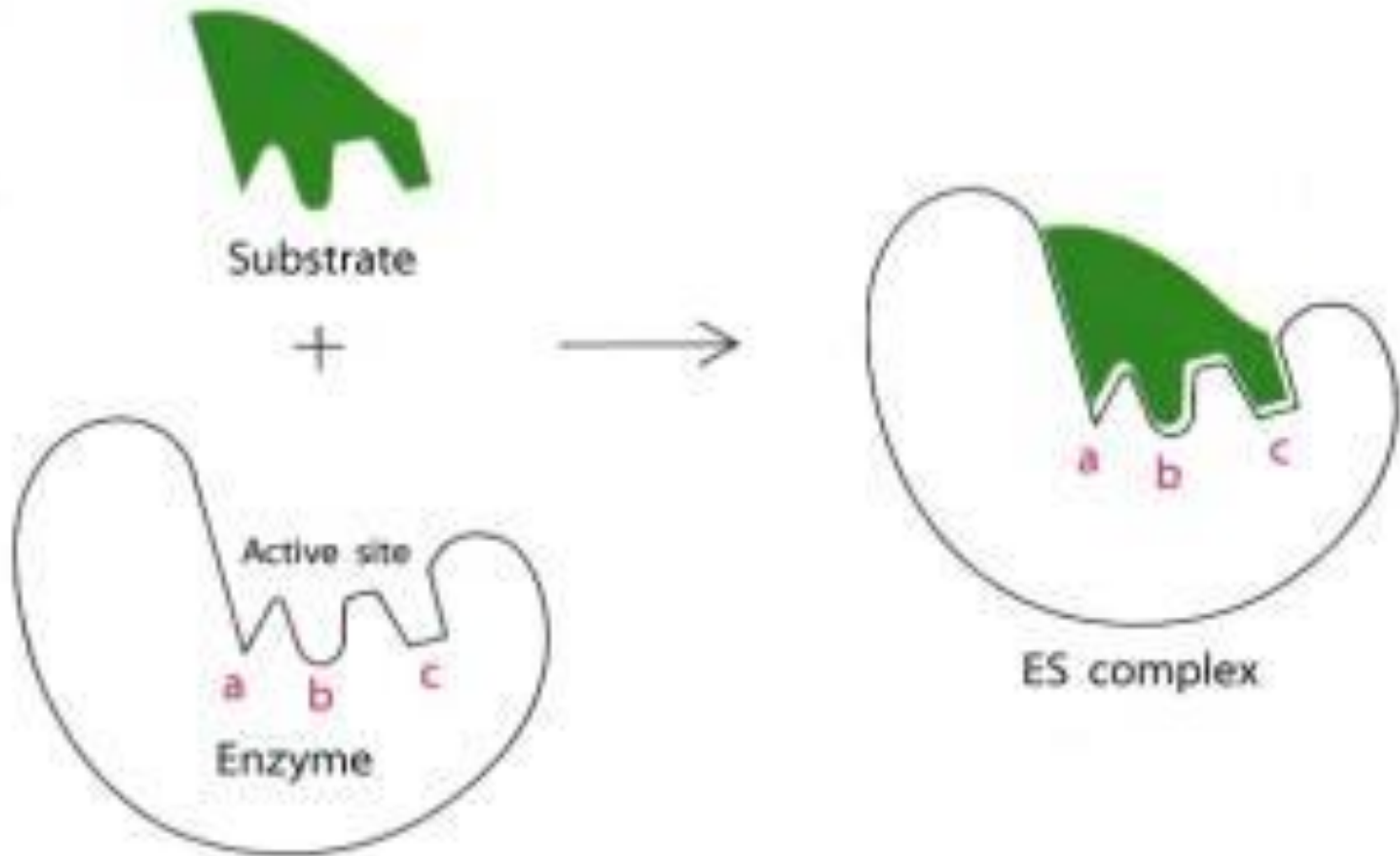
| Chemical   | Generic (Nonproprietary) | Trade/Brand-Name (Proprietary) |
|--|--------------------------|--------------------------------|
| <i>N</i> -Acetyl- <i>p</i> -aminophenol                                    | Acetaminophen            | Tylenol, Panadol, many others  |
| 3,4-Dihydroxyphenyl-L-alanine  | Levodopa                 | Larodopa                       |
| 5,5-Phenylethylbarbituric acid   | Phenobarbital            | Luminal, Eskabarb              |
| 7-Chloro-1,3-dihydro-1-methyl-5-phenyl-2 <i>H</i> -1,4-benzodiazepin-2-one | Diazepam                 | Valium                         |

**Over the counter????**

# Mechanism of drug action

- Most drugs exert their effect by interacting with a specialized target macromolecules, called receptors, present on the cell surface or intracellularly.
- The receptors will transduce the binding into a response by causing a conformational changes or biochemical effect.
- Receptors are large macromolecules with a well-defined 3D shape.
- The two fundamental properties underlying specificity in drug-receptor interactions are complementarity of shape between drug and receptor, and complementarity between the electrostatic, hydrophobic, and hydrogen bonding surfaces of each component.

# Model of Drug/Receptor Binding



# Type of drug effect

- **Stimulation**
- **Inhibition**
- **Replacement**
- **Cytotoxic**

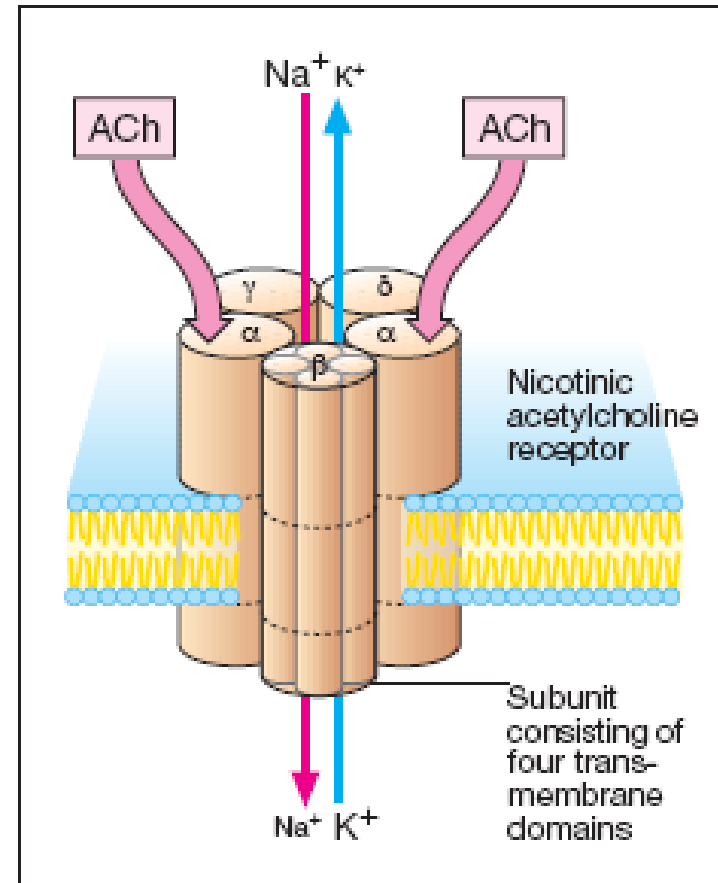
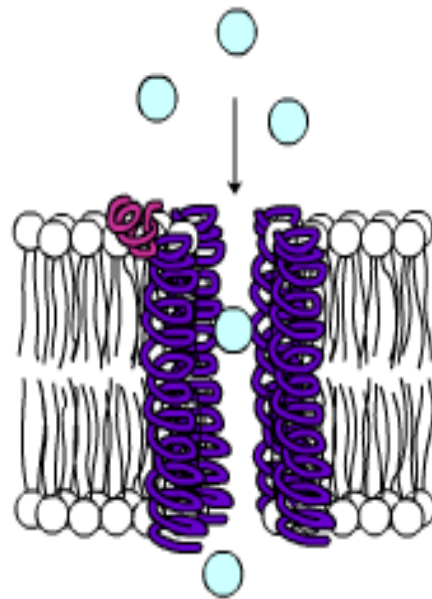
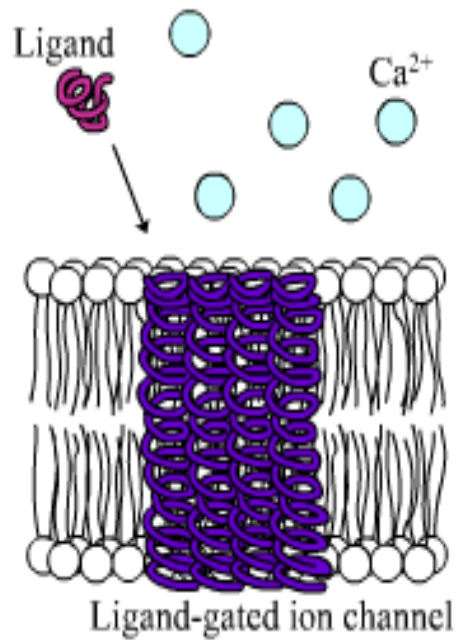
# Major receptor families

- **Ligand-gated ion channels**
- **G protein-coupled receptors**
- **Enzyme-linked receptors**
- **Intercellular receptors**



# Ligand-gated ion channels

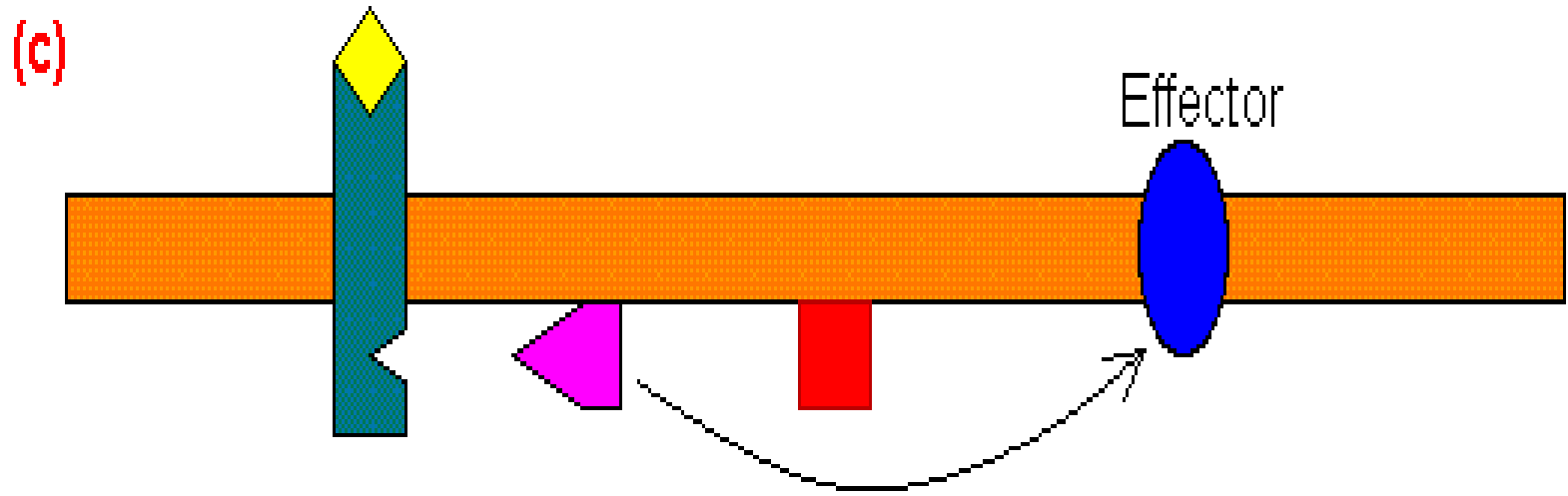
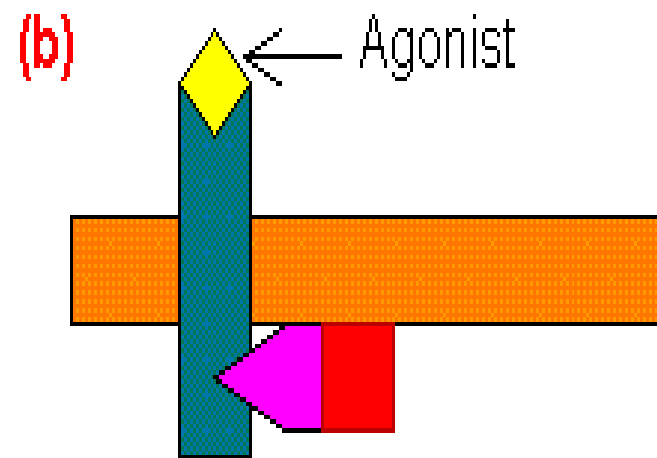
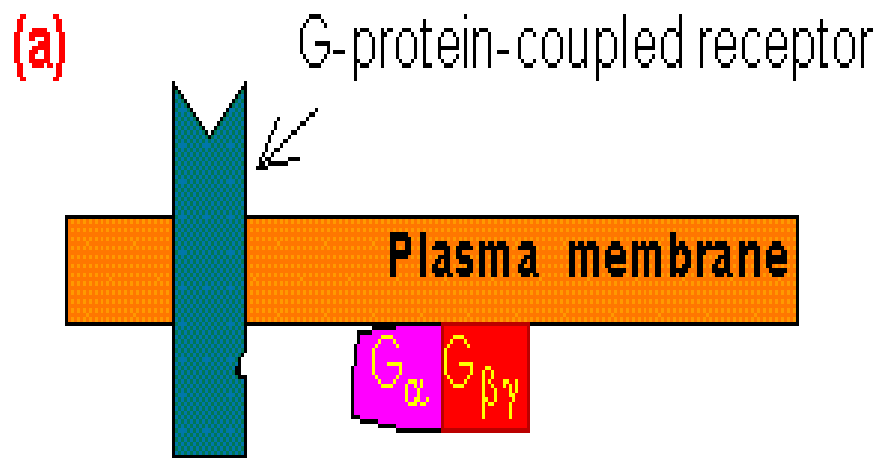
- Responsible for regulation of the flow of ions channels across cell membranes.
- Regulated by binding of a ligand to the channels.
- The best example being the nicotinic receptor, in which the binding of the acetylcholine results in sodium influx and the activation of contraction in skeletal muscle



**B. Ligand-gated ion channel**

# G protein-coupled receptors

- Receptors on the inner face of the plasma membrane regulate or facilitate effector proteins through a group of guanosine triphosphate (GTP) proteins known as G proteins.
- Some hormones peptide receptors and neurotransmitter receptors (e.g., adrenergic and muscarinic receptors depend on the G proteins) mediate their action on cells.



# Enzyme-linked receptors

- Binding of the ligand to the extra cellular domain activates or inhibits the related cytosolic enzyme.
- The most common are the receptors that have a tyrosine kinase activity as part of their structure, in which the binding results in the phosphorylation of tyrosine residues of specific protein.
- The addition of phosphate group can modify the three-dimensional structure of the target protein, and so resulting in molecular switch.

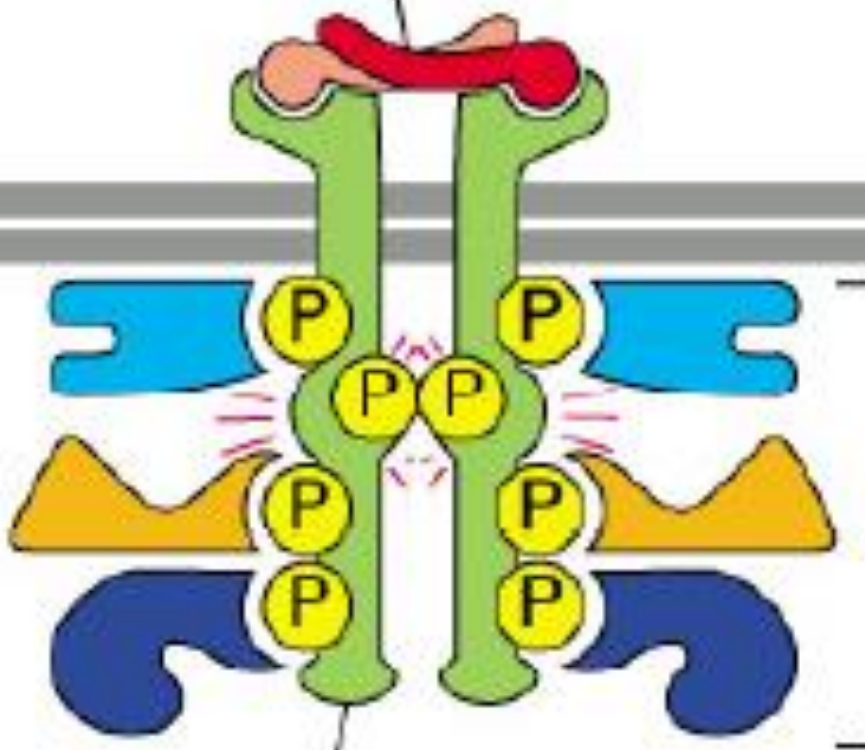
signal molecule

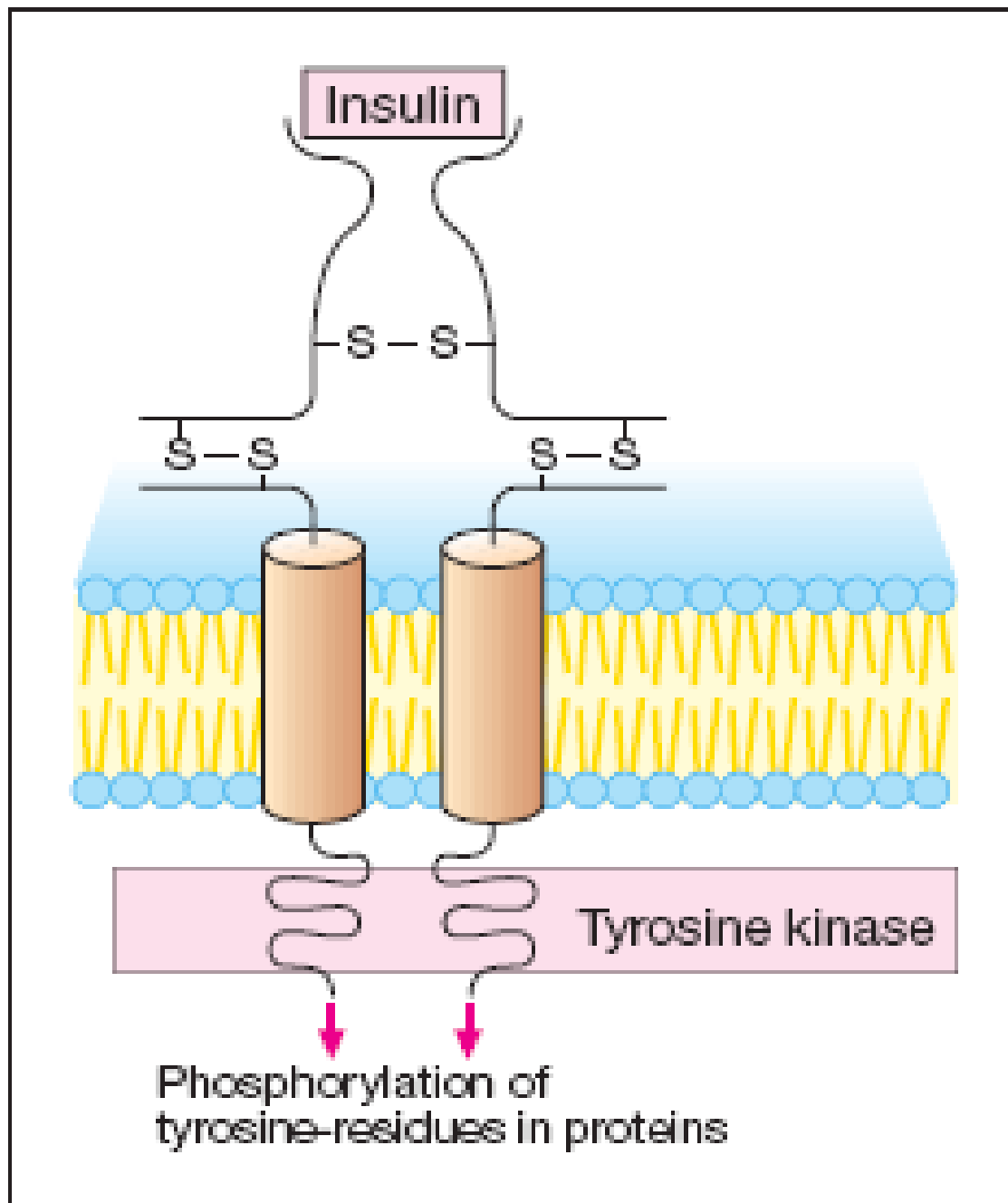
EXTRACELLULAR  
SPACE

CYTOSOL

intracellular signaling  
proteins bound to  
phosphorylated  
tyrosines

activated receptor  
tyrosine kinase



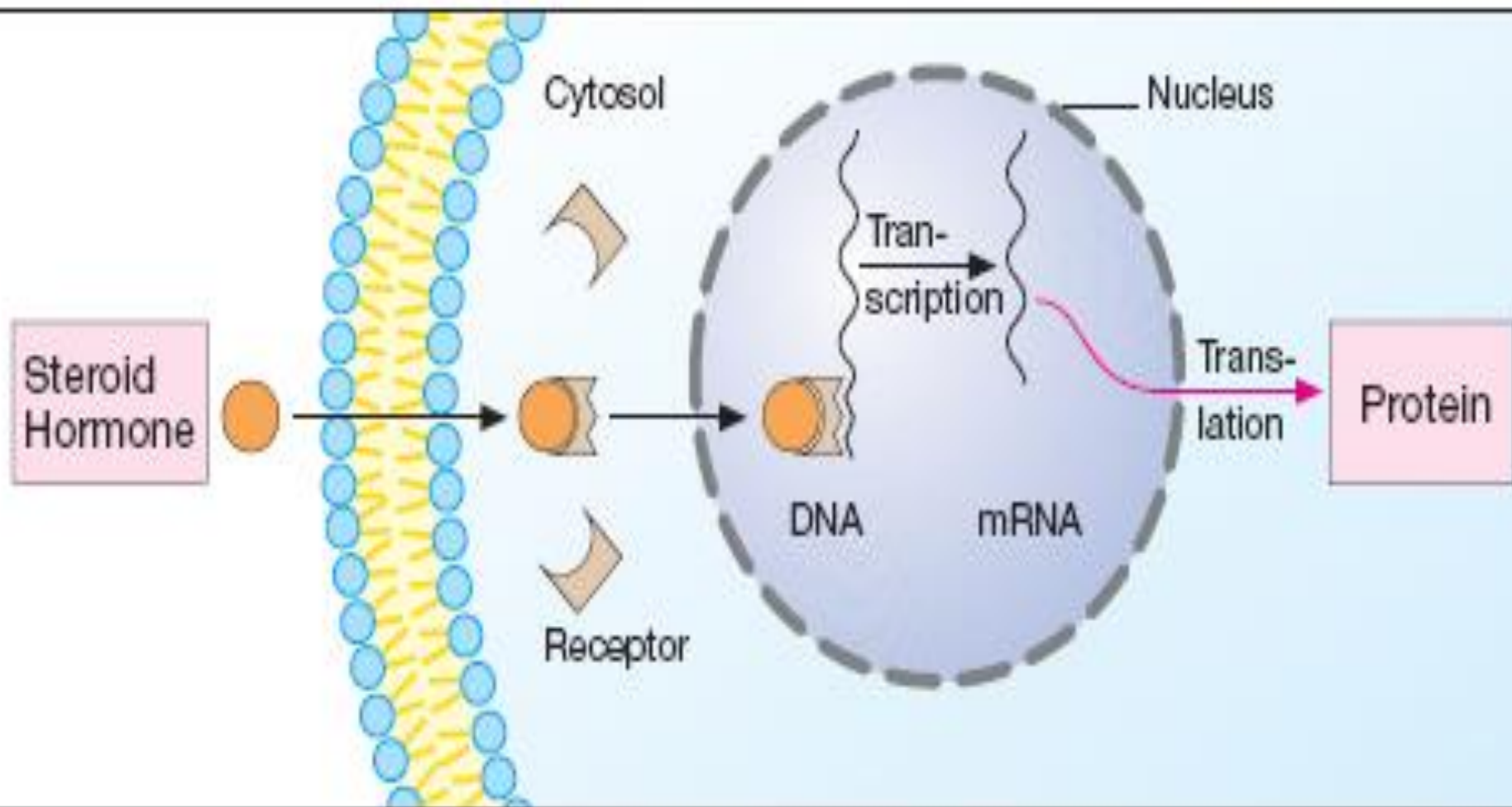


**C. Ligand-regulated enzyme**

# Intercellular receptors

- In this family the ligand must diffuse into the cell to interact with the receptors.
- Therefore the ligand must have sufficient lipid solubilities to be able to move across the target cell membranes.
- The best example being the steroids hormones. In which the activated ligand-receptor complex migrate to the nucleus, where it bind to a specific DNA sequences, resulting in regulation of the gene expression.





D. Protein synthesis-regulating receptor

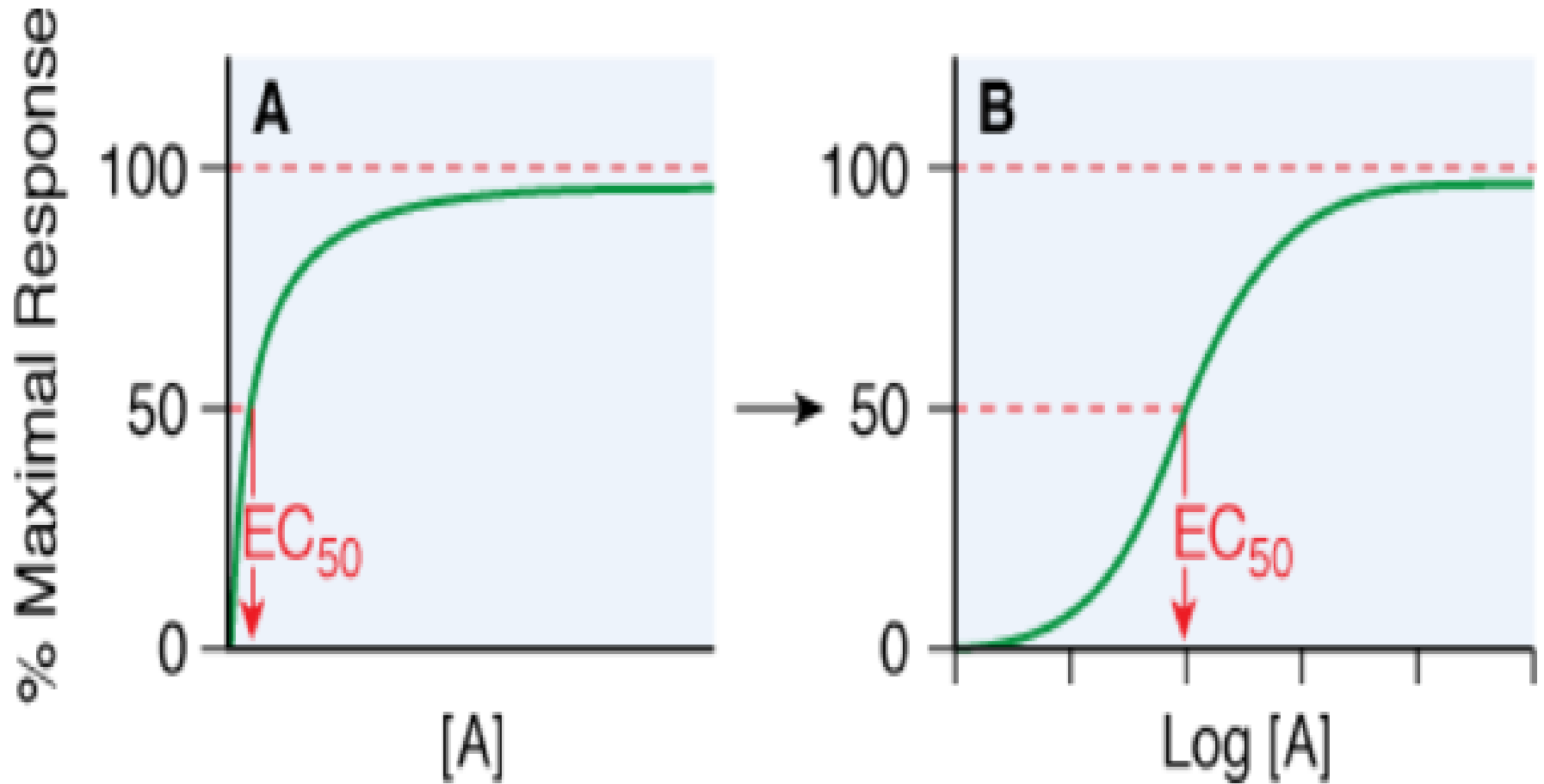
# Dose response relationships

- Graduate dose-response relations

As the dose administered to single subject or isolated tissue is increased , the pharmacologic effect will also increase.

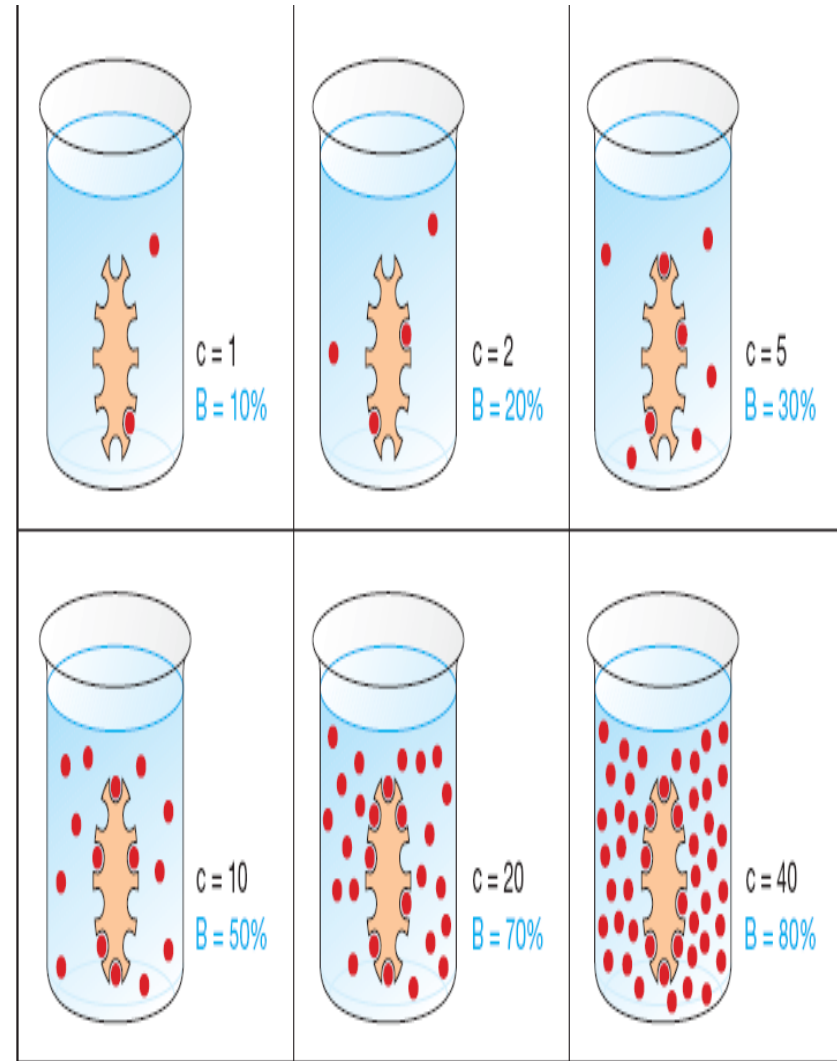
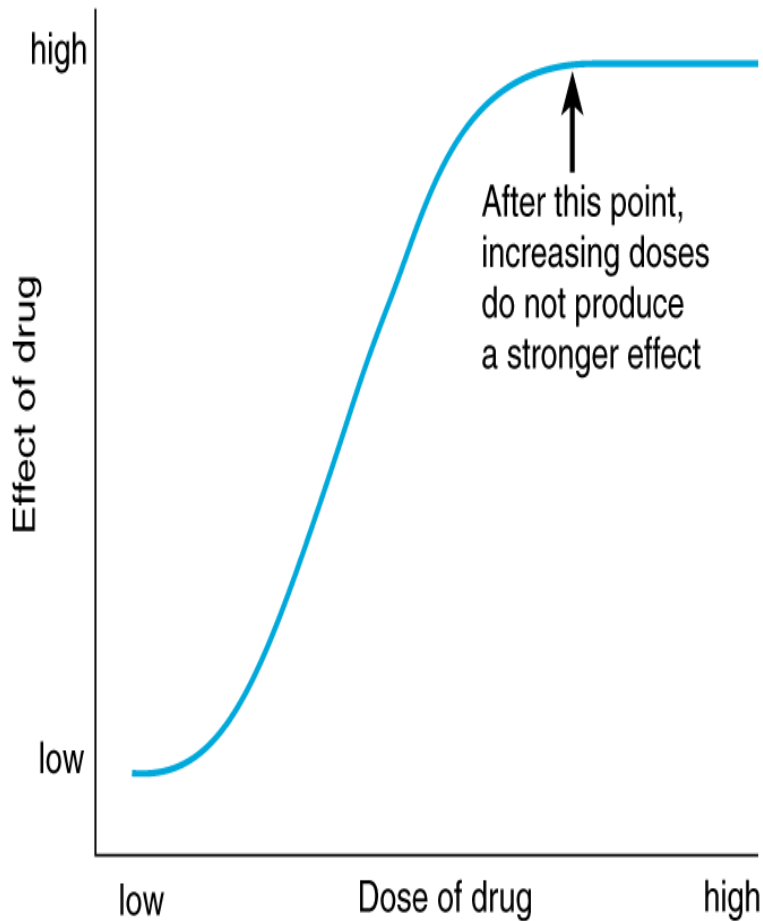
At a certain dose, the effect will reach a maximum level, which is called the ceiling effect or  $E_{max}$ .

# Graduate dose-response curve



# Graduate dose-response curve

## ► Dose-Response Curve



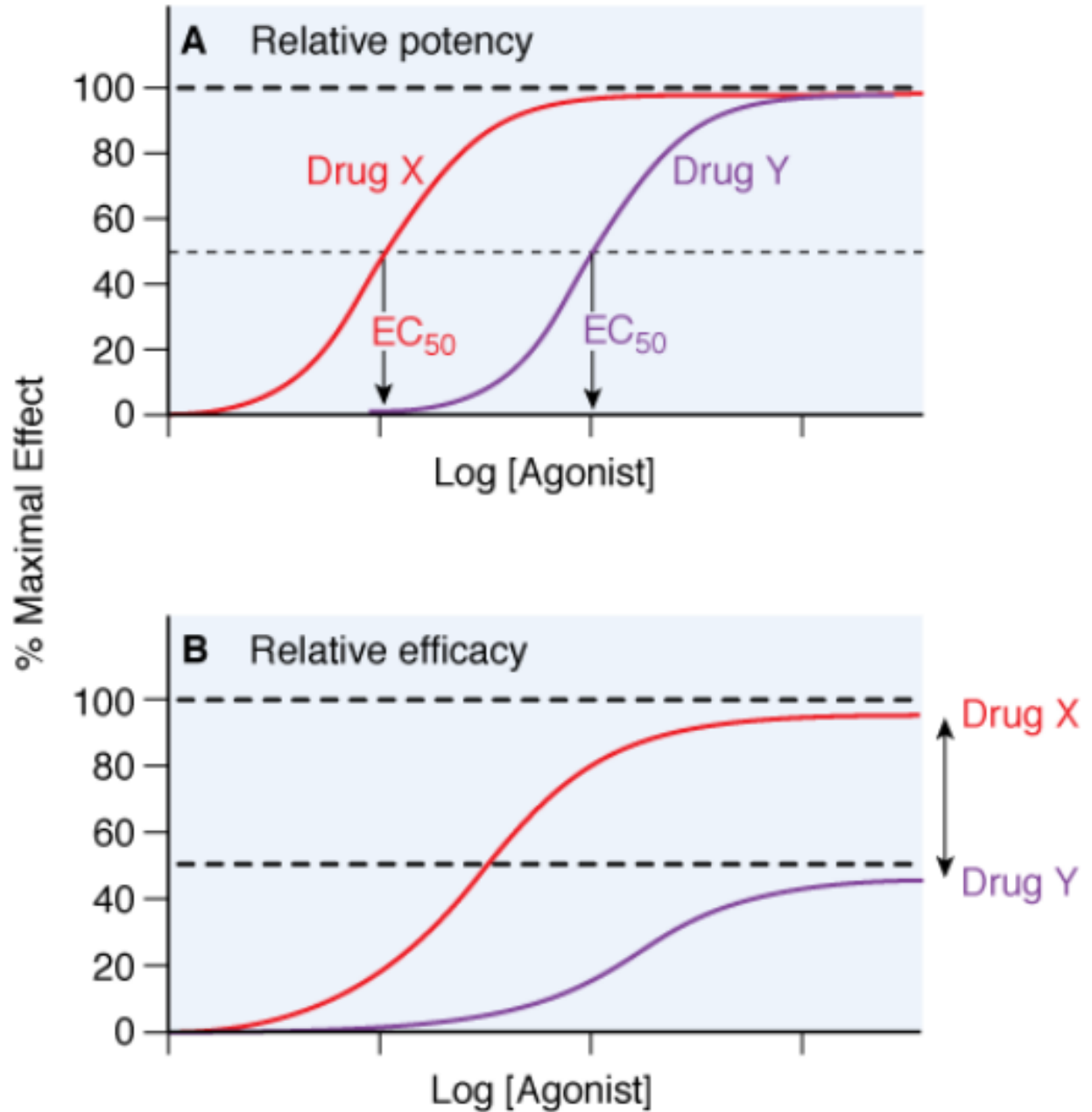
# Potency and efficacy

- Potency is a measure of the amount of drug necessary to produce an effect of a given magnitude.
- The concentration producing an effect that is the fifty percent of the maximum is used to determine potency ( $EC_{50}$ ).
- Efficacy is the maximum effect of a drug,  $E_{max}$ , and does depend on the number of drug-receptor complexes formed, and also on the efficiency of the coupling of receptor activation to cellular responses.
- Aspirin and morphine produce the same pharmacologic effect (analgesia) but have very different levels of efficacy.

# Log dose response curve

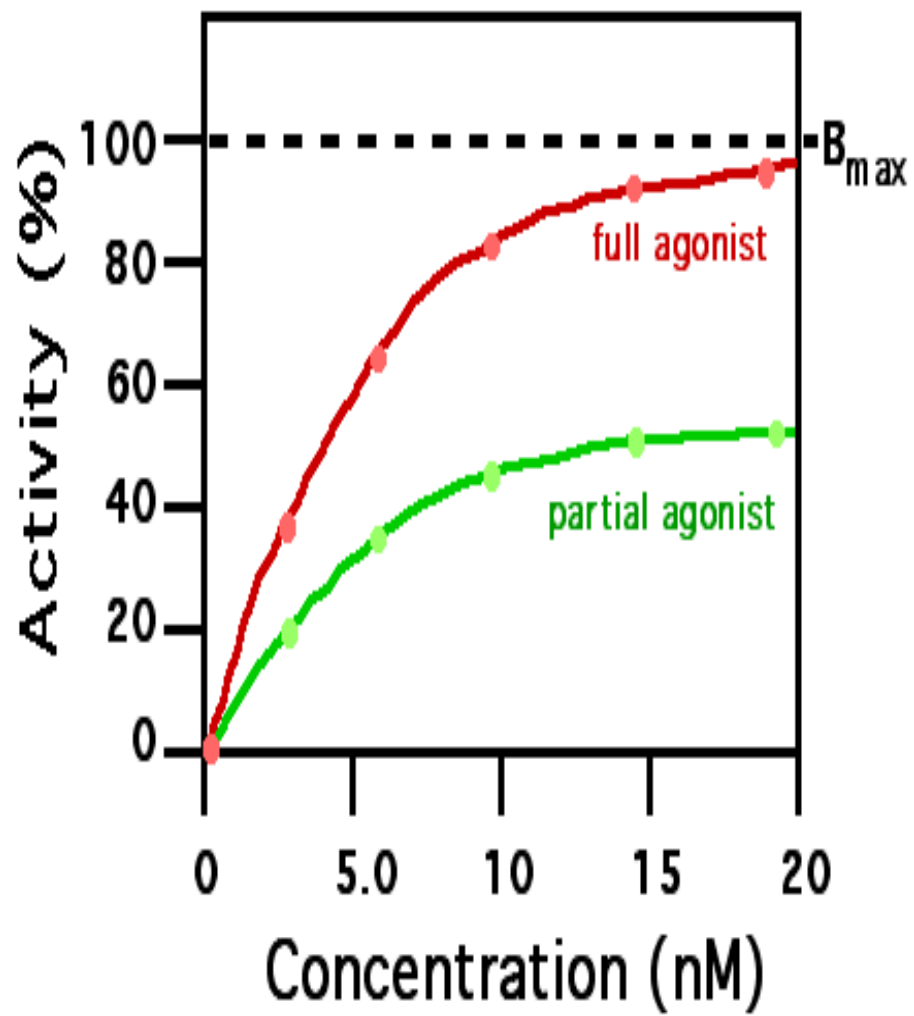
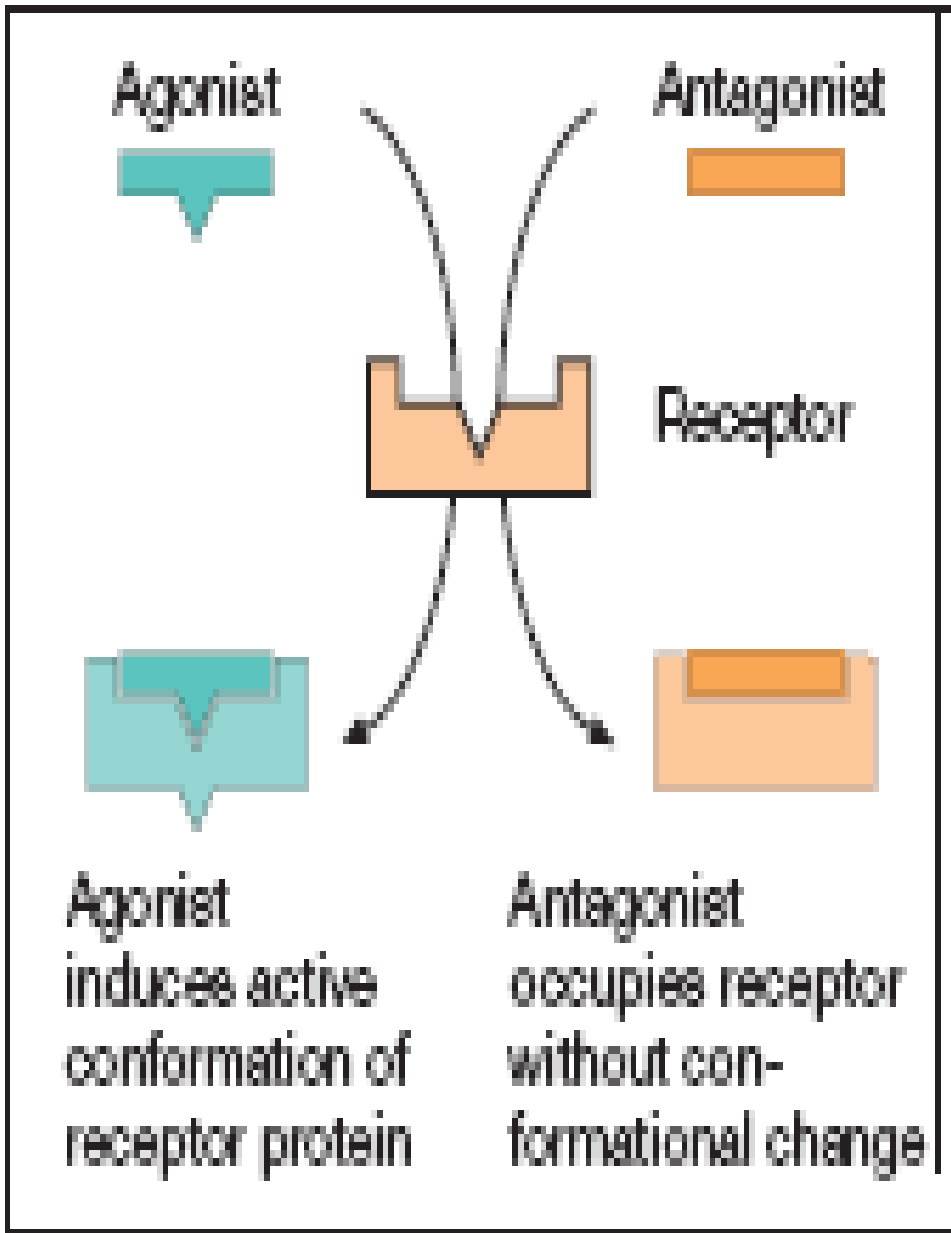
The smaller the EC<sub>50</sub>, the greater the potency.

Efficacy is indicated by the height of the log dose response



# Agonist and antagonist

- drugs can either mimic physiological activity of the body's own molecules or Block the physiological activity of the body's own molecules.
- If the drug bind to a receptor and produces a biological effect that mimics the response to the endogenous ligand, it is known as an agonist.
- Antagonists are the drugs that decrease the action of another drug or endogenous ligand.
- **Partial agonists:** bind and activate a given receptor, but have only partial efficacy at the receptor relative to a full agonist.





# Antagonism between drugs

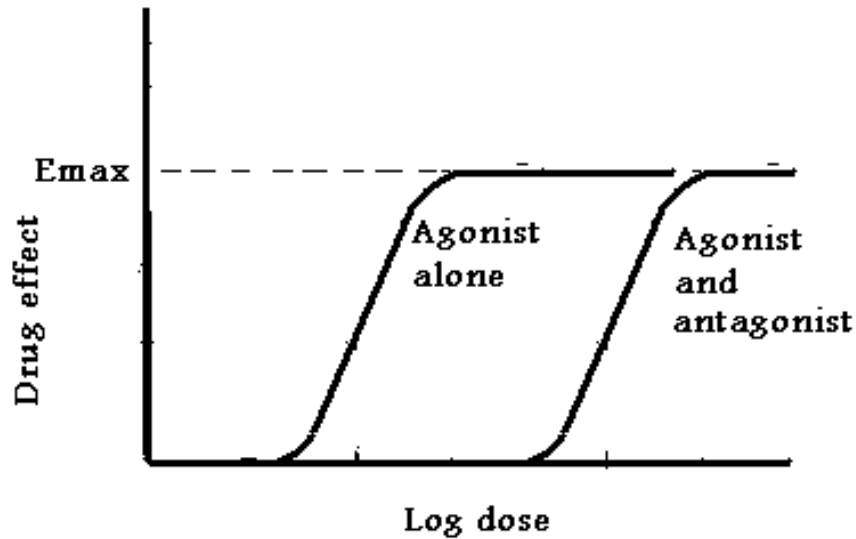
- A. Pharmacologic antagonism: occurs when an antagonist prevent an agonist from interacting with its receptors to produce an effect, and it can be either competitive or noncompetitive.

Competitive antagonist compete with agonist in a reversible fashion in the receptors. The log dose-response curve is shifted to the right, indicating that a higher concentration of agonist is necessary to achieve the response.

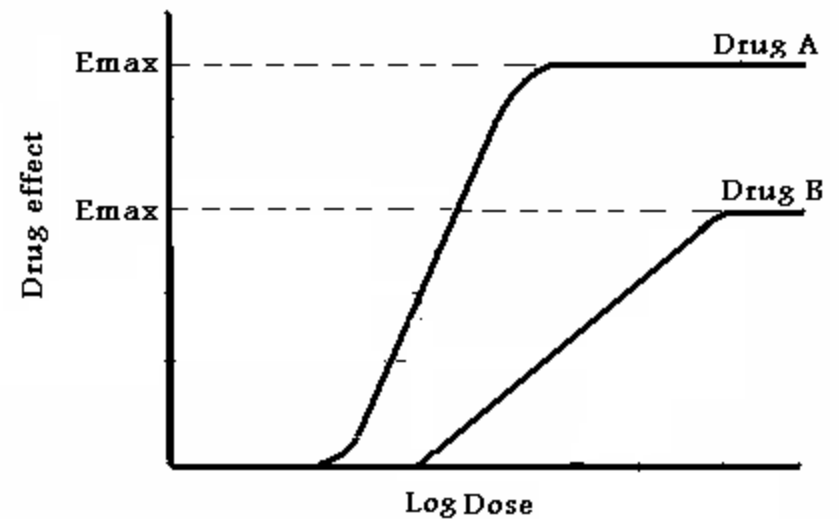
Noncompetitive antagonist binds irreversibly to the receptors site or to another side that inhibit the response to the agonist. And no matter how much agonist is given, the action of the antagonist can not overcome. The shift in the log response curve in this case is a nonparallel shift.

# Shift in the log-dose response

Competitive antagonist



Noncompetitive antagonist



# Antagonism between drugs

- B. Physiologic Antagonist: here the drugs act independently on two different receptors, and exemplified by one drug acting on the sympathetic nervous system causing the heart rate to increase and causing vasoconstriction; while another drug acting on the parasympathetic nervous system decrease the heart rate and causes vasodilation.
- C. Chemical antagonist (Antagonism by neutralization):  
Occurs when two drugs combine with one another to form an inactive compound, and the best example being the drugs containing sulfhydryl (SH) groups, when combine with mercury or arsenic.

# Enhancement of drug effects

A. Additive drug effect occurs if two drugs with the same effect, when given together produce an effect that is equal in magnitude to the sum of the effect.

$$E_{AB} = E_A + E_B \qquad 1 + 1 = 2$$

B. Synergic drug effect occurs if two drugs with the same effect, when given together, produce an effect that is greater in magnitude than the sum of effects when the drugs are given individually.

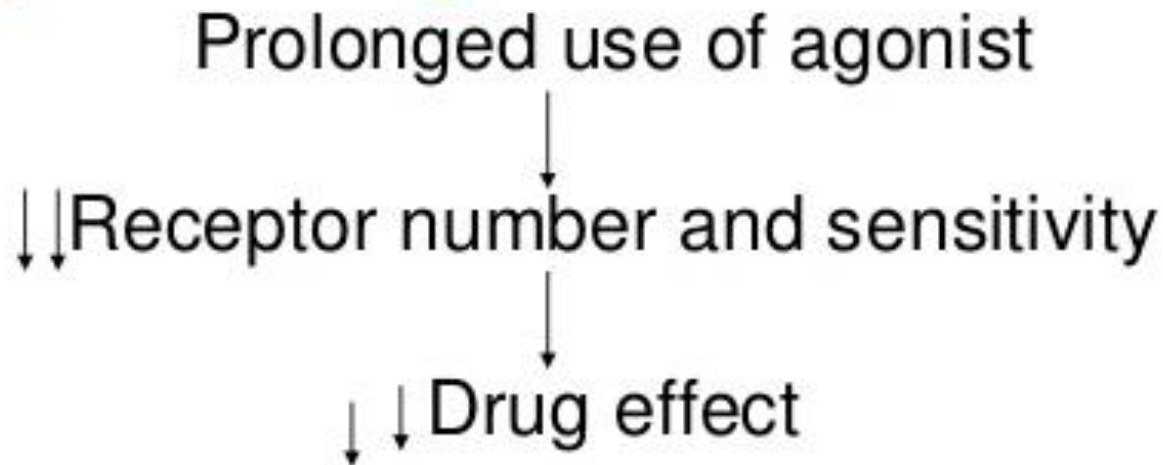
$$E_{AB} > E_A + E_B \qquad 1 + 1 > 2$$

C. Potentiation drug effect occurs if a drug lacking an effect of its own increase the effect of a second active drug.

$$E_{AB} > E_A + E_B \qquad 0 + 1 > 2$$

# Receptor are in dynamic state

- The affinity of the response to drugs is not fixed. It alters according to situation.
- Receptor down regulation:



Ex: Chronic use of salbutamol down regulates  $\beta_2$  adrenergic receptors.

- Receptor up regulation:

Prolonged use of antagonist



↑↑ Receptor number and sensitivity



↑↑ Drug effect

- Ex:- propranolol is stopped after prolonged use, produce withdrawal symptoms. Rise BP, induce of angina.

# Therapeutic index and margin of safety

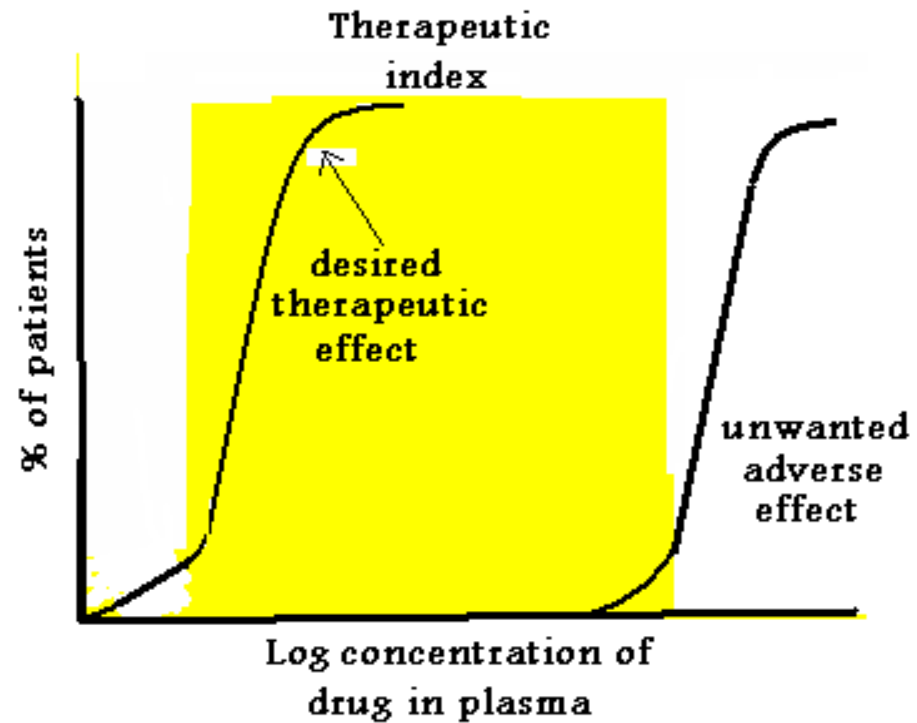
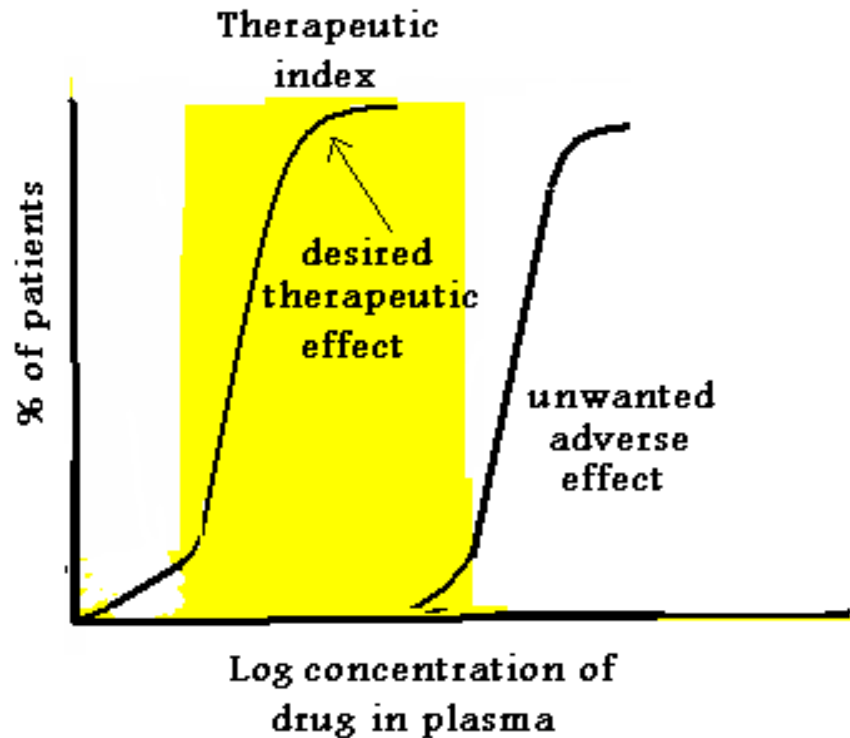
Therapeutic index of a drug is a ratio of the dose that produces toxicity to the dose that produces a clinically desired or effective response in a population individuals:

$$TI = \frac{TD_{50}}{ED_{50}}$$

Where  $TD_{50}$  is the minimum dose that is toxic for 50% of the population, and  $ED_{50}$  is the minimum dose that is effective for 50% of the population.

Ideally the  $TD_{50}$  Should be a much higher dose than the  $ED_{50}$  so that the therapeutic index would be large.

# Therapeutic index and margin of safety





- Cyclosporine – 100-400ng/ml
- Carbamazepine- 4-10µg/ml
- Digoxin- 0.8-2ng/ml
- Phenytoin – 10-20µg/ml
- Quinidine- 2-6µg/ml

# Drug-drug interaction

- When two drugs taken together, there is a possibility that the drugs will interact with each other to cause unanticipated effect. Usually increase or decrease in the desired therapeutic effect.
- Drug-drug interaction can occur in the following sites
  1. at the site of absorption, tetracycline is not absorbed from the GI tract if calcium product present in the stomach.
  2. during biotransformation (CYP 450).
  3. At the site of action, drug antagonism.

# Drug-drug interaction

3. During excretion, digoxin and quinidine are both excreted from the same sites in the kidney. The quinidine will be excreted first because it is more competitive for these sites, resulting in increased serum levels of digoxin.
4. During distribution, aspirin competes with methotrexate for protein binding sites, and because aspirin is more competitive for the sites, resulting in increased release of methotrexate and so increase toxicity to tissues.

# Adverse effect

- Adverse effect are undesired effect that may be unpleasant or even dangerous they can occur for many reasons:
  1. The drug may have other effects on the body besides the therapeutic effect.
  2. The patient is sensitive to the drug.
  3. The patient is taking too much or too little of the drug.
- the nurse, as the most frequently administers medications, must be constantly alert for sign of drug reactions of various types.

# REMEMBER

No drug produces a  
single effect!!!

# Risk Factors for Adverse Drug Reactions

- Simultaneous use of several different drugs
  - Drug-drug interactions
- Very young, or very old in age
- Pregnancy
- Breast Feeding
- Hereditary Factors
- Disease states which may effect drug absorption, metabolism, and/or elimination

Reference: <http://www.merck.com/mmhe/sec02/ch015/ch015e.html>

# **risk: benefit ratio**

With every drug use, unwanted effects must be taken into account. Before prescribing a drug, the physician should therefore assess the

**risk: benefit ratio.**

In this, knowledge of principal and adverse effects is a prerequisite.

# **COMMUNICATING WITH THE PATIENT**

- **SPEAKING CLEARLY AND SLOWLY IS VERY IMPORTANT**
- **BE AWARE OF THE DIFFERENT LANGUAGES AND CULTURES.**
- **PATIENTS WILL SOMETIMES HAVE A DIFFERENT MEANING THAN THE PERSON TEACHING THE INFORMATION.**



# Hints

- **Balance between over-prescription and under-prescription.**
- **Avoid a pill for every ill.**
- **Always consider non pharmacological therapy.**

# Three STEPS IN PLANNING TO GIVE A MEDICATION

1. Decide the reason or goal for giving the medication
2. Learn specific information about the medication:
  - a. The desired action of the drug
  - b. Side effects that may develop
  - c. The usual dosage, route, and frequency
  - d. Situations in which the drug should not be given(contraindications)
  - e. Drug interactions (What is the influence of another drug given at the same time?)
3. Develop a teaching plan for the patient:
  - a. What the patient needs to know about the medication's action and side effects
  - b. What the patient needs to know about the administration of the medication
  - c. What the patient needs to report to the nurse or physician about the medication.